

# PLACEMAKING STRATEGY DEVELOPMENT WORKSHOP: From Planning to Action!



PLACEMAKING AS AN ECONOMIC DEVELOPMENT TOOL IS A CONCEPT THAT IS SWEEPING MICHIGAN. DON'T BE LEFT BEHIND. BE IN THE KNOW! THERE WILL NOT LIKELY BE A MORE AFFORDABLE (FREE) OPPORTUNITY TO READY YOUR COMMUNITY FOR TARGETED GROWTH.

This training is three (3) hours long and provides instruction from Modules 1-3 of the MIplace Placemaking Curriculum.

- Module 1: People, Places and Placemaking
- Module 2: Economics of Place
- Module 3: Neighborhoods, Streets, and Connections

This workshop is for city councils and township boards; local, county and regional planning commissioners and staff; local economic development staff and other interested stakeholders.

Michigan Citizen Planner is offering three (3) CEUs (continuing education units), one (1) CEU/one (1) hour of instruction, for Master Citizen Planners for their participation.

**While RSVPs are required, the workshops are free of charge. Registration is available online at <http://events.anr.msu.edu/placemakingstrategy/>.**

## Saginaw

### Date

Tuesday, May 12, 2015  
6:00pm-9:00pm

### Location

Andersen Enrichment Center  
1315 S. Washington Ave  
Saginaw, MI 48601

[Register Online](#)

### General Contact

For general information including questions about accommodations for persons with disabilities and those without internet access, contact Holly Madill at [madill@landpolicy.msu.edu](mailto:madill@landpolicy.msu.edu) or call (517) 432-8800.