

# **Northern Michigan FruitNet 2015**

## **Northwest Michigan Horticultural Research Center**

### **Special Update**

**April 29, 2015**

#### **Precision Crop Load Management Meetings with Phil Schwallier, Wednesday, May 6**

We are pleased to announce that MSU Extension Educator, Phil Schwallier, will be visiting northwest Michigan **next week on Wednesday, May 6** to discuss precision crop load management strategies for 2015. This discussion will include information on predicting fruit set using precision crop load management techniques. There are three opportunities to meet with Phil during his stay. First, the Northwest Michigan Horticultural Research Center will host a breakfast meeting on Wednesday from 7:00-8:30 AM. Although all tree fruit growers are invited to attend this meeting, this morning is a special chance for Leelanau and Grand Traverse growers to talk about this important topic with Mr. Schwallier as he is unable to attend the traditional timing of Tuesday's IPM Updates in these counties. No registration is required for this meeting, and breakfast refreshments will be provided.

Mr. Schwallier will also attend Wednesday's IPM Updates in Antrim Co. from 10:00 AM – 12:00 PM and in Benzie Co. from 2:00 – 4:00 PM to review these same precision management topics. In addition to this discussion with Phil, we will cover this spring's pest and disease management topics at the Updates. Please join us for one or all of these excellent opportunities to learn about how apple growers across the world are optimizing apple orchard management to maximize profits on fresh market apples.