

# Northern Michigan FruitNet 2016 Northwest Michigan Horticultural Research Center

## Weekly Update

FruitNet Report – 01/26/16 Part II

## Connect with local wholesale and wellness markets to sell your products

This email is being sent to you as a food producer to let you know about a business-connecting opportunity. You might be interested in signing up for a Farmer-Buyer Meet & Greet happening **Friday January 29 from 5-7pm just outside the Michigan Ballroom of the Grand Traverse Resort and Spa in Acme.** The Meet & Greet is for farmers and food producers to connect with businesses interested in purchasing more local food wholesale, or in connecting with businesses for employee wellness benefits, including CSA drop-offs. The focus will be on schools, hospitals, workplaces and other community settings. It is organized by the Northern Michigan Small Farm Conference and Groundwork Center, in conjunction with the small farm conference on Saturday and a Farms, Food and Health Conference on Friday.

Visit this site for a complete list of buyers:

<https://docs.google.com/document/d/1EArmPgG49ba1DCiWRXu0INQ7PZHqJVD82YZDoj5OYgl/edit?pref=2&pli=1>

They will be at tables with signs identifying them.

Everyone is welcome, and the Meet & Greet is free, **but you must RSVP.** Organizers have resources to help you prepare to have productive conversations – for more information and to RSVP, visit this site:

<https://docs.google.com/forms/d/1q-SGTO3WNcdMZdnT-2d9VVyvsp4I-YG9rbhzwriSxL8/viewform?c=0&w=1>