

2016 Northwest Michigan Orchard and Vineyard Show

Grand Traverse Resort and Spa, January 12 - 13

Costs: Registration Fee: \$35/person for both days
Jan. 12th: Fruit Industry Luncheon, Free; Sponsored by Gillison's
Jan. 13th: CMI Luncheon, Free to cherry growers

The local beverage tasting and hors d'oeuvre social hour is sponsored by Northern Michigan wineries, breweries and cideries, Greenstone FCS, Michigan Apple Committee.

Educational Sessions coordinated by:

Dr. Nikki Rothwell, *Northwest Michigan Horticultural Research Center Coordinator and MSU Extension Specialist*

Emily Pochubay, *MSU Extension Fruit IPM Educator*

Dr. Duke Elsner, *MSU Extension Small Fruit Educator*

Tuesday, January 12, 2016

8:00	Registration Desk Opens
8:00 - 10:30	<i>Coffee and Rolls</i>
Moderator:	Nikki Rothwell
8:30 - 9:00	Northwest Michigan Horticultural Research Foundation Board Meeting <i>This meeting is open to all growers</i>
9:00 - 9:10	Welcome and Overview <i>Paul Hubbell, President, Grand Traverse Fruit Growers' Council</i>
9:10 - 9:30	Leading Tree Fruit Research and Extension in Northwest

Michigan

Dr. Nikki Rothwell, MSU Extension and AgBioResearch

- 9:30 - 9:45 **What the Michigan Tree Fruit Commission Has Done for Growers in 2015**
Jim Nugent, Chairperson, Michigan Tree Fruit Commission
- 9:45 - 10:15 **Over-the-Row Harvester in High-Density Tart Cherries**
Dr. Ron Perry, Dept. Horticulture, MSU
- 10:15 - 10:40 **Vendor Break**
- 10:40 - 11:10 **Sweet Cherry Orchards: The Force Awakens**
Dr. Greg Lang, Dept. Horticulture, MSU
- 11:10 - 11:30 **Impacts of SWD Pyrethroid Sprays on Spider Mite Populations**
Emily Pochubay, MSU Extension

Tuesday afternoon, continued:

- 11:30 - 12:00 **Tree Fruit MRLs Update and Late Season Cherry Biopesticide Applications**
Dr. Mark Whalon, Dept. Entomology, MSU
- 12:00 - 1:30 **Fruit Industry Luncheon**
- Opportunity Knocks: MI Local Hops**
Jason Warren, CEO, MI Local Hops
Alex Wiesen, Operations Manager, MI Local Hops
- 1:30 - 2:00 **Vendor Break**
- Moderator:** **Emily Pochubay**
- 2:00 - 2:30 **Working Toward Attract and Kill Tactics for SWD**
Dr. Matt Grieshop, Dept. Entomology, MSU
- 2:30 - 3:15 **Apple and Cherry Disease Update**
Dr. George Sundin, Dept. Plant Pathology, MSU
- 3:15 - 3:45 **Vendor Break**
- 3:45 - 4:10 **Revisions to the Cost of Producing Tart Cherries in Northwest Michigan**
Mollie Woods, Product Center, MSU
Emily Pochubay, MSU Extension

- 4:10 - 4:40 **A Discussion on Nursery Tree Shortages**
Katie Schuld, Summit Tree Sales
Matt Schuld, Summit Tree Sales
- 4:40 - **Fill Out Pesticide Recertification Credits (2 credits available)**
- **Certified Crop Advisor Credits (0.5 SW, 1.5 CM, 0.5 PD credits available)**
- 5:00 **LOCAL BEVERAGE TASTING AND HORS D'OUERVE SOCIAL HOUR**

Tuesday, January 12 - Concurrent Grape and Wine Sessions

Room - Michigan A and B (off the main lobby)

Moderator: Duke Elsner

- 9:00 - 9:10 **Welcome and Overview**
Brian Hosmer
President, Parallel 45 Vines and Wines, Inc.
- 9:10 - 10:10 **Winter Damage: The Challenge to Winegrowing in the Great Lakes and Northeastern Temperature Zone**
Stan Howell, Viticulture and Enology, Professor Emeritus, MSU
- 10:10 – 10:30 **Update on the Michigan Sustainable Wine Feasibility Study**
Jamie Scripps, 5 Lakes Energy, LLC
- 10:30 - 11:00 **Vendor Break**
- 11:00 - 12:00 **Alternative Options for Floor Management in Vineyards**
Dr. Matt Grieshop, Dept. Entomology, MSU
- 12:00 - 1:30 **Fruit Industry Luncheon**
- Opportunity Knocks: MI Local Hops**
Jason Warren, CEO, MI Local Hops
Alex Wiesen, Operations Manager, MI Local Hops
- 1:30 - 2:00 **Vendor Break**
- Moderator: Duke Elsner**

Tuesday afternoon, continued:

- 2:00 - 3:00 **P45 Business Meeting**
Brian Hosmer
President, Parallel 45 Vines and Wines, Inc.
- 3:00 - 3:15 **Update on Ground Water Permits**
Janice Heuer, Michigan Dept. of Environmental Quality,
Lansing
- 3:15 - 3:45 **Vendor Break**
- 3:45 - 4:45 **Rootstocks for Michigan Vineyards**
Dr. Ron Perry, Dept. Horticulture, MSU
- 4:45 - 5:00 **Fill Out Pesticide Recertification Credits**
- 5:00 **LOCAL BEVERAGE TASTING AND HORS**
D'OUERVE SOCIAL HOUR

Wednesday, January 13, 2016

- 8:00 **Coffee and Rolls**
- Moderator:** **Phil Korson**
- 9:00 - 9:30 **National Cherry Festival Report to the Industry**
Susan Wilcox Olsen, Media Relations Director
- 9:30 - 10:00 **A Look Back at Last Year's Marketing Program and Results**
Carolyn Westcomb, Team Leader, Weber Shandwick
- 10:00 - 10:45 **Vendor Break**
- 10:45 - 11:20 **The 2016 Marketing Platform for Tart Cherries**
Carolyn Westcomb, Team Leader, Weber Shandwick
- 11:20 - 11:50 **CMI Year End Report**
Phil Korson, President, Cherry Marketing Institute
- 12:00 - 1:30 **Cherry Marketing Institute Luncheon**
- 1:30 - 2:15 **Vendor Break**
- Moderator:** **Stan Moore**

- 2:15 - 2:45 **How Can Michigan Growers Afford H2A?**
Katie Rasch, Michigan Farm Bureau
- 2:45 - 3:15 **Why Should You Care about the Brown Marmorated Stink Bug?**
Dr. Paul Botch, Dept. Entomology, MSU
Dr. Ernest Delfosse, Dept. Entomology, MSU
- 3:15 - 3:45 **Northern Michigan Orchard Soil Health**
Dr. George Bird, Dept. Entomology, MSU
Jim Cave, Dept. Community Sustainability, MSU
- 3:45 - 4:30 **What We Learned About SWD in NW Michigan Cherries in 2015**
Dr. Nikki Rothwell, MSU Extension and AgBioResearch
- 4:30 - 4:45 - **Fill Out Pesticide Recertification Credits (2 credits available)**
- **Certified Crop Advisor Credits (2.0 PM, 0.5 PD credits available)**

Wednesday, January 13, 2016 - Concurrent Saskatoon Session

Room - Peninsula A

Moderator: **Duke Elsner**

- 9:00 - 9:20 **Basics of Bird Damage and Management in Small Fruits**
Dr. Catherine Lindell, Dept. Integrative Biology, MSU
- 9:20 - 10:00 **Bird Netting Materials and Techniques**
Craig Cunningham, Harbor Hill Vineyard Services, Traverse City
- 10:00 - 10:30 **Vendor Break**
- 10:30 - 11:00 **A Close Look at Entomosporium Leafspot**
Dr. Annemiek Schilder, Dept. Plant Pathology, MSU
- 11:00 - 11:30 **Support Your Local Pollinators**
Dr. Rufus Isaacs, Dept. Entomology, MSU
- 11:30 - 12:00 **Saskatoon Berry Institute of North America Report**
SBIONA Board Members and Staff
- 12:00 - 12:15 **Fill Out Pesticide Recertification Credits**

