

# A SNAPSHOT OF **BRANCH COUNTY**





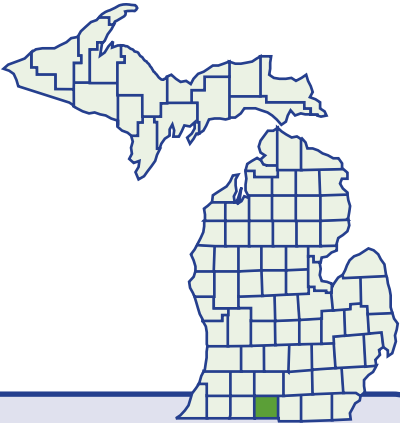
## About the Data

This County Profile is to be used with the 2015-2016 Issue Identification process for Michigan State University Extension. Unless otherwise noted, the data in the profile are drawn from the most recent 2000 U.S. Census and the 2013 American Community Survey. When information from one of the following sources is used, the source is indicated by the source number in parentheses. For example, information drawn from the Michigan Department of Agriculture and Rural Development will be noted like this: (1).

1. Michigan Department of Agriculture and Rural Development. (2014). *Michigan food and agricultural systems profiles*. Retrieved from <http://www.michigan.gov/mda/0,4610,7-125-1568-220573--,00.html>
2. United States Department of Agriculture. (2012). *USDA Census of Agriculture*. Retrieved from [http://www.agcensus.usda.gov/Publications/2012/Online\\_Resources/County\\_Profiles/Michigan/index.asp](http://www.agcensus.usda.gov/Publications/2012/Online_Resources/County_Profiles/Michigan/index.asp)
3. Michigan Department of Health and Human Services. (2013). *Community profiles: definitions, rates and ratios*. Retrieved from [www.mdch.state.mi.us/pha/osr/CHI/profiles/frame.html](http://www.mdch.state.mi.us/pha/osr/CHI/profiles/frame.html)
4. University of Wisconsin Population Health Institute. (2013). *County health rankings & roadmaps*. Retrieved from <http://www.countyhealthrankings.org/app/michigan/2015/overview>
5. The Michigan Department of Natural Resources. (2015, June). *Forestry state ownership by county*.
6. Index Mundi. (2006-2010). *Michigan Poverty Rate by County*. Retrieved from <http://www.indexmundi.com/facts/united-states/quick-facts/michigan/percent-of-people-of-all-ages-in-poverty#map>

A SNAPSHOT OF

# Branch County



## Fast Facts

**Population** ..... 44,398 people

**Median age** ..... 40.1 years

**Percent of people in poverty** ..... 16.9%

**Median household income** ..... \$41,856

**Median home value**..... \$98,000

**Top three economic sectors:**

Educational services, health care and social assistance..... 23.4%

Manufacturing ..... 20.9%

Retail ..... 12.7%

**Acres in:**

Farmland..... 244,208 acres



## GENERAL POPULATION

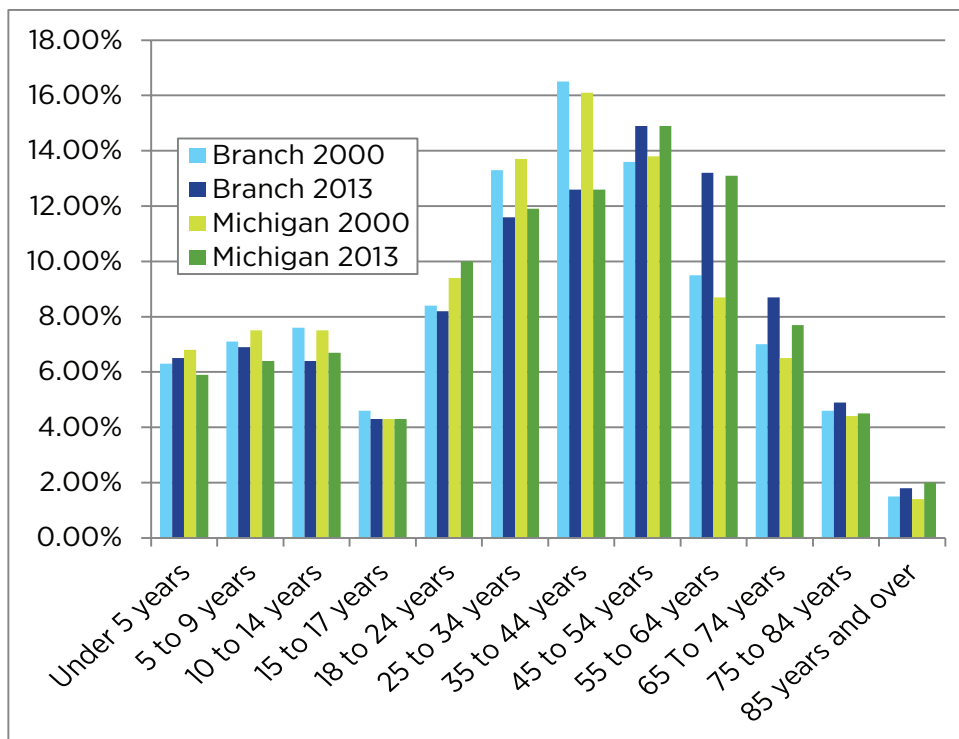
Year	Branch County Population	Michigan Population
2000	45,787	9,938,444
2013	44,398	9,883,640

» The population in Branch has decreased from 2000 to 2013. Overall, Michigan saw a decrease in total population.

## Population Density (per sq. mile)

Year	Branch Population Density (per sq. mile) / Area (Land)	Michigan Population Density (per sq. mile) / Area (Land)
2000	90.2 / 507.41	175.0 / 56,803.82
2013	87.7 / 506.37	174.9 / 56,538.90

## Age Distribution



## General Population, Continued

### Gender

Year	Branch County		Michigan	
	% Male	% Female	% Male	% Female
2000	50.6%	49.4%	49.0%	51.0%
2013	51.8%	48.2%	49.1%	50.9%

### Race & Ethnicity

	Branch County		Michigan	
	2000	2013	2000	2013
White alone	92.0%	91.3%	78.6%	76.3%
Black or African American alone	2.6%	2.5%	14.1%	13.9%
American Indian and Alaska Native alone	0.4%	0.2%	0.5%	0.5%
Asian alone	0.4%	0.6%	1.8%	2.5%
Native Hawaiian and Other Pacific Islander alone	0.0%	0.0%	0.0%	0.0%
Some other race alone	0.1%	0.0%	0.1%	0.1%
Two or more races	1.5%	1.3%	1.6%	2.1%
<b>Hispanic or Latino</b>	3.0%	4.1%	3.3%	4.5%



## ECONOMY

### Median Household Income

Median Household Income	Branch County	Michigan
In 1999 dollars	\$38,760	\$44,667
In 2013 inflation-adjusted dollars	\$41,856	\$48,411

### Per Capita Income

Per Capita Income	Branch County	Michigan
In 1999 dollars	\$17,552	\$22,168
In 2013 inflation-adjusted dollars	\$19,947	\$25,681

» Per capita income is the average per-person income and is derived by dividing all the sources of income in an area by the total population.

### Poverty

» Branch Poverty Rate: 16.9% (6)  
Michigan Poverty Rate: 14.8% (6)

Poverty Status	Branch County		Michigan	
	2000	2013	2000	2013
<b>Children under age 18:</b>				
Living in poverty	13.3%	28.0%	13.9%	23.6%
Not living in poverty	86.7%	72.0%	86.1%	76.4%
<b>Age 18 to 64:</b>				
Living in poverty	8.0%	17.0%	9.6%	16.2%
Not living in poverty	92.0%	83.0%	90.4%	83.8%
<b>Age 65 and over:</b>				
Living in poverty	7.2%	10.8%	8.2%	8.2%
Not living in poverty	92.8%	89.2%	91.8%	91.8%

## Economy, Continued

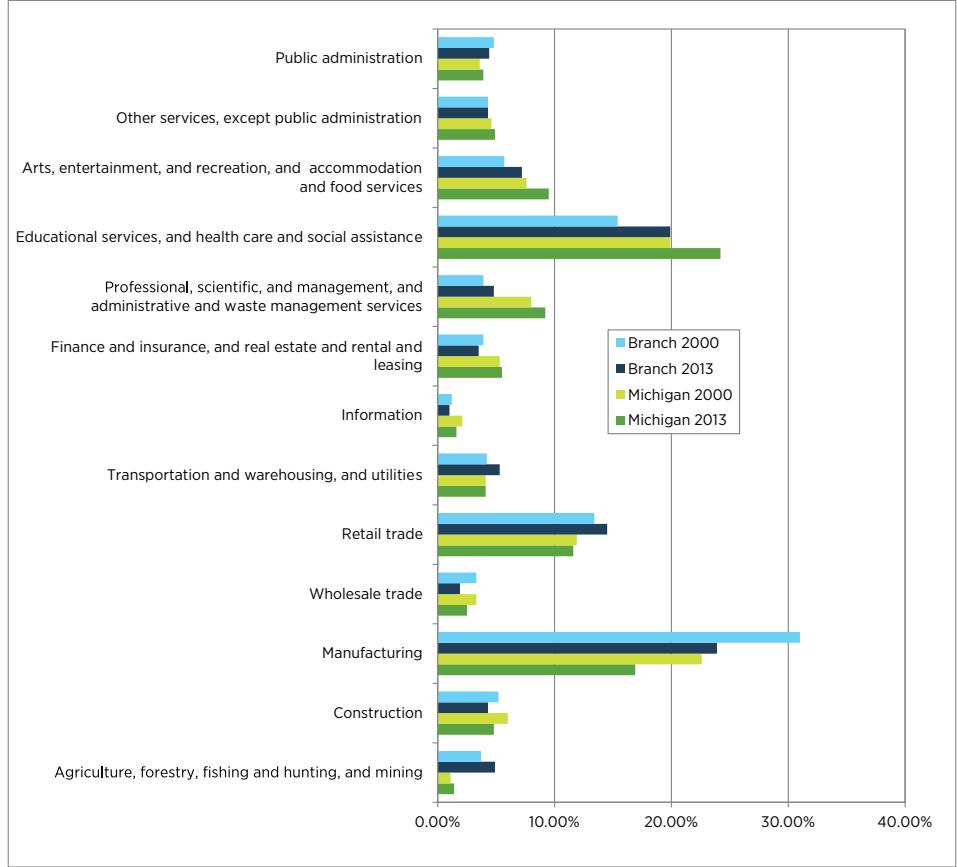
### Labor Force

Employment Status for Total Population 16 Years and Over (2000)	Branch County		Michigan	
	Number	Percent	Number	Percent
Population 16 years and over:	35,421		7,630,645	
In labor force	22,202	62.7%	4,926,463	64.6%
In armed forces	7	0.0%	4,010	0.1%
Civilian:	22,195	62.7%	4,922,453	64.5%
• Employed	21,133	59.7%	4,637,461	60.8%
• Unemployed	1,062	3.0%	284,992	3.7%
Not in labor force	13,219	37.3%	2,704,182	35.4%

Employment Status For Total Population 16 Years And Over (2013)	Branch County		Michigan	
	Number	Percent	Number	Percent
Population 16 years and over:	34,888		7,865,350	
In labor force	19,623	56.3%	4,864,014	61.8%
In armed forces	0	0.0%	4,597	0.1%
Civilian:	19,623	56.3%	4,859,417	61.8%
• Employed	17,307	49.6%	4,242,948	53.9%
• Unemployed	2,316	6.6%	616,469	7.8%
Not in labor force	15,265	43.8%	3,001,336	38.2%

# Economy, Continued

## Industry



» From 2000 to 2013, manufacturing decreased and the educational, health and social services sector increased in Branch County. The same trend occurred for Michigan during that time.



## Economy, Continued

### Means of Transportation to Work (Age 16 Years and Over)

Means of Transportation to Work	Branch County		Michigan	
	2000	2013	2000	2013
Car, truck, or van	91.3%	89.9%	92.9%	91.6%
Public transportation	0.4%	0.3%	1.4%	1.4%
Motorcycle	0.1%	0.1%	0.0%	0.1%
Bicycle	0.3%	0.8%	0.2%	0.5%
Walked	2.5%	2.8%	2.2%	2.2%
Other means	1.1%	0.6%	0.5%	0.6%
Worked at home	4.5%	5.5%	2.8%	3.6%



## AGRICULTURE

Highlights	Branch County	Michigan
Acres in ag production (2)	244,208 acres	9,948,564 acres
Acres of state forest (5)	0 acres	3,907,504 acres
Number of farms (2)	1054 farms	52,194 farms
Average size of farm (2)	232 acres	191 acres
Average age of principal operator of farm (2)	56.4 years	57.6 years
Farm gate sales (2)	\$175,346,000	\$8,678,050,000

Branch top three areas of agriculture production (by volume of sales) (1):

- » Grains, oilseeds, dry beans, and dry peas
- » Hogs and pigs
- » Milk and other dairy products from cows

## FAMILIES & HOUSEHOLDS



### Housing Units

	Branch County		Michigan	
	2000	2013	2000	2013
Housing Units	19,822	20,730	4,234,279	4,529,311

### Average Household Size

	Branch County		Michigan	
	2000	2013	2000	2013
Average Household Size	2.6	2.6	2.6	2.5

### Household Type

Household Type	Branch County		Michigan	
	2000	2013	2000	2013
<b>Family households:</b>	70.8%	69.7%	68.0%	65.7%
• Married couple family	56.0%	54.3%	51.5%	48.5%
• Other family	14.8%	15.4%	16.5%	17.2%
- Male householder, no wife present	4.9%	4.2%	4.1%	4.4%
- Female householder, no husband present	9.9%	11.3%	12.4%	12.8%
<b>Nonfamily households:</b>	29.2%	30.3%	32.0%	34.3%
• Male householder	14.2%	15.1%	15.0%	16.0%
• Female householder	15.0%	15.2%	17.0%	18.4%

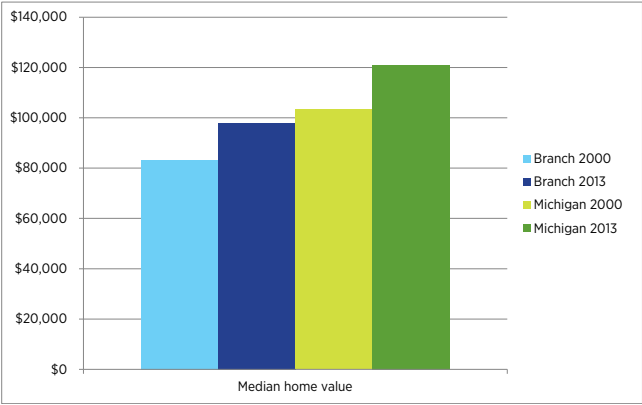
### Marriages & Divorces

	Branch County	Michigan
	2013	2013
Marriages filed (3)	283	55,396
Divorces and annulments granted (3)	158	31,687

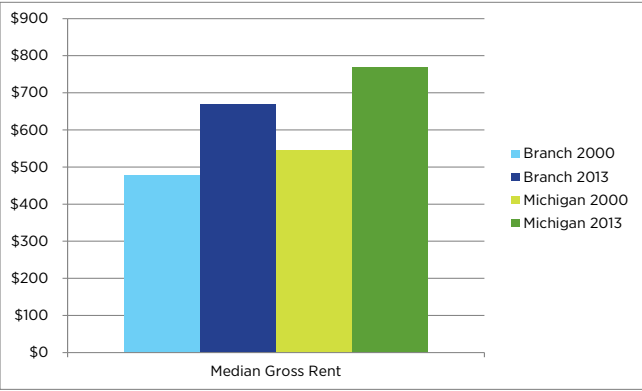


## HOUSING

### Median Home Value



### Median Rent in Dollars per Month



### Median Year Structure Built

	Branch County		Michigan	
	2000	2013	2000	2013
Median year structure built	1962	1971	1965	1969

### Type of Ownership

	Branch County	Michigan
	2013	2013
Owner-occupied housing units	12,366	2,757,062



## HEALTH & MORTALITY

### Leading Causes of Death – Adults

Causes of Death (3)	Branch County	Michigan
	2013	2013
Heart disease	108	24,143
Cancer	102	20,395
Chronic lower respiratory disease	37	5,547
Stroke	33	4,365
Accidents	13	4,194
Alzheimer's	17	3,228
Diabetes mellitus	18	2,821
Pneumonia/flu	6	1,892
Kidney disease	7	1,665
Suicide	9	1,296

### Leading Causes of Death – Children Ages 1-19

Causes of Death (3)	Branch County	Michigan
	2013	2013
Accidents	4	213
Assault (homicide)	2	90
Suicide	-	88
Cancer	-	56
Congenital malformations	-	42

### Obesity & Diabetes

	Branch County	Michigan
	2013	2013
Obesity (4)	33%	32%
Diabetic (4)	10%	10%

## Health and Mortality, Continued

### Children

	Branch County	Michigan
	2013	2013
Live births (3)	567	113,732
Teen births (3)*	57	7,944
Children eligible for free lunch (4)	44%	41%

\* Age of mother between 10–19.

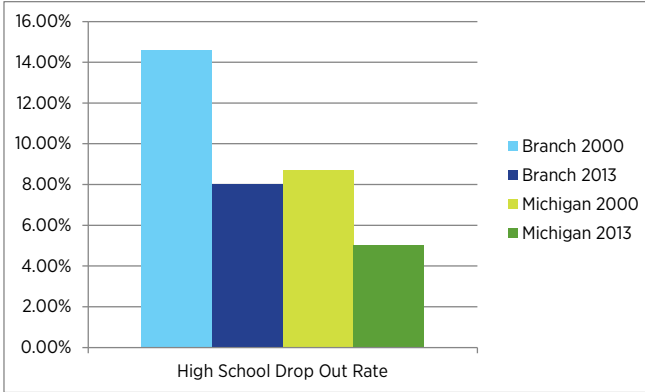
### Health Insurance

	Branch County	Michigan
	2013	2013
No health insurance coverage	13.3%	11.6%
With health insurance coverage:	86.7%	88.4%
• Public Health Coverage	35.2%	33.3%
• Private Health Insurance	66.4%	69.3%

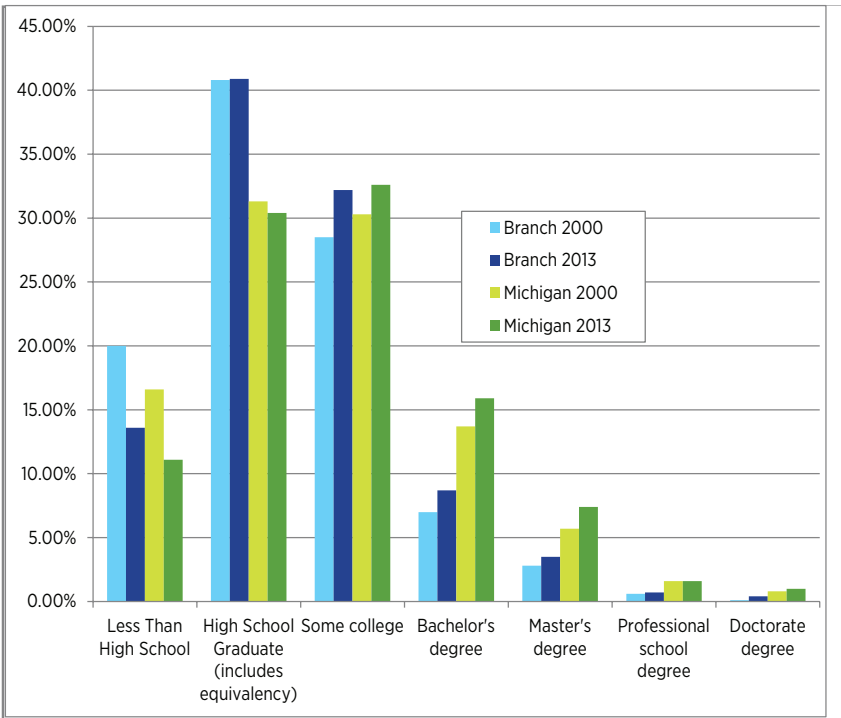
## EDUCATION



### High School Dropout Rate



### Education Attainment



» The percentage of Branch County residents with a bachelor's degree or more is 12.9% compared to Michigan residents with 25.9%



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