

# A SNAPSHOT OF GRAND TRAVERSE COUNTY





## About the Data

This County Profile is to be used with the 2015-2016 Issue Identification process for Michigan State University Extension. Unless otherwise noted, the data in the profile are drawn from the most recent 2000 U.S. Census and the 2013 American Community Survey. When information from one of the following sources is used, the source is indicated by the source number in parentheses. For example, information drawn from the Michigan Department of Agriculture and Rural Development will be noted like this: (1).

1. Michigan Department of Agriculture and Rural Development. (2014). *Michigan food and agricultural systems profiles*. Retrieved from <http://www.michigan.gov/mda rd/0,4610,7-125-1568-220573--,00.html>
2. United States Department of Agriculture. (2012). *USDA Census of Agriculture*. Retrieved from [http://www.agcensus.usda.gov/Publications/2012/Online\\_Resources/County\\_Profiles/Michigan/index.asp](http://www.agcensus.usda.gov/Publications/2012/Online_Resources/County_Profiles/Michigan/index.asp)
3. Michigan Department of Health and Human Services. (2013). *Community profiles: definitions, rates and ratios*. Retrieved from [www.mdch.state.mi.us/pha/osr/CHI/profiles/frame.html](http://www.mdch.state.mi.us/pha/osr/CHI/profiles/frame.html)
4. University of Wisconsin Population Health Institute. (2013). *County health rankings & roadmaps*. Retrieved from <http://www.countyhealthrankings.org/app/michigan/2015/overview>
5. The Michigan Department of Natural Resources. (2015, June). *Forestry state ownership by county*.
6. Index Mundi. (2006-2010). *Michigan Poverty Rate by County*. Retrieved from <http://www.indexmundi.com/facts/united-states/quick-facts/michigan/percent-of-people-of-all-ages-in-poverty#map>

A SNAPSHOT OF

Grand Traverse  
County



Fast Facts

Population .....	88,182 people
Median age .....	41.1 years
Percent of people in poverty .....	9.7%
Median household income .....	\$51,766
Median home value .....	\$168,300
<b>Top three economic sectors:</b>	
Educational services, health care and social assistance .....	24.2%
Retail .....	13.6%
Arts, entertainment, and recreation, and accomodation and food services .....	12.9%
<b>Acres in:</b>	
Farmland .....	54,558 acres



## GENERAL POPULATION

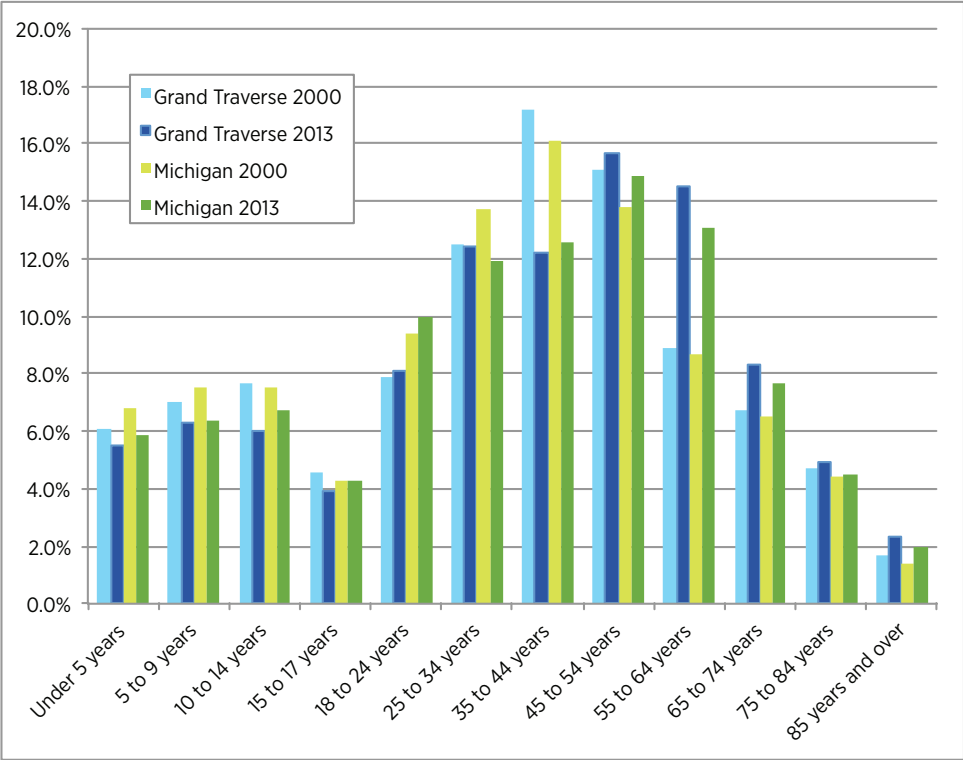
Year	Grand Traverse County	Michigan Population
2000	77,654	9,938,444
2013	88,182	9,883,640

» The population in Grand Traverse has increased from 2000 to 2013, while overall Michigan saw a decrease in total population.

## Population Density (per sq. mile)

Year	Grand Traverse Population Density (per sq. mile) / Area (Land)	Michigan Population Density (per sq. mile) / Area (Land)
2000	167.0 / 465.07	175.0 / 56,803.82
2013	189.9 / 464.33	174.9 / 56,538.90

## Age Distribution



## General Population, Continued

Year	Grand Traverse County		Michigan	
	% Male	% Female	% Male	% Female
2000	48.8%	51.2%	49.0%	51.0%
2013	49.3%	50.8%	49.1%	50.9%

## Race & Ethnicity

	Grand Traverse County		Michigan	
	2000	2013	2000	2013
White alone	95.6%	93.1%	78.6%	76.3%
Black or African American alone	0.4%	1.2%	14.1%	13.9%
American Indian and Alaska Native alone	0.9%	1.1%	0.5%	0.5%
Asian alone	0.5%	0.7%	1.8%	2.5%
Native Hawaiian and Other Pacific Islander alone	0.0%	0.0%	0.0%	0.0%
Some other race alone	0.1%	0.1%	0.1%	0.1%
Two or more races	1.0%	1.5%	1.6%	2.1%
<b>Hispanic or Latino</b>	1.5%	2.4%	3.3%	4.5%



## ECONOMY

### Median Household Income

Median Household Income	Grand Traverse County	Michigan
In 1999 dollars	\$43,169	\$44,667
In 2013 inflation-adjusted dollars	\$51,766	\$48,411

### Per Capita Income

Per Capita Income	Grand Traverse County	Michigan
In 1999 dollars	\$22,111	\$22,168
In 2013 inflation-adjusted dollars	\$27,660	\$25,681

» Per capita income is the average per-person income and is derived by dividing all the sources of income in an area by the total population.

### Poverty

» Grand Traverse Poverty Rate: 9.7% (6)  
Michigan Poverty Rate: 14.8% (6)

Poverty Status	Grand Traverse County		Michigan	
	2000	2013	2000	2013
<b>Children under age 18:</b>				
Living in poverty	5.9%	14.4%	13.9%	23.6%
Not living in poverty	94.1%	85.7%	86.1%	76.4%
<b>Age 18 to 64:</b>				
Living in poverty	5.9%	12.2%	9.6%	16.2%
Not living in poverty	94.1%	87.8%	90.4%	83.8%
<b>Age 65 and over:</b>				
Living in poverty	5.9%	6.0%	8.2%	8.2%
Not living in poverty	94.1%	94.0%	91.8%	91.8%

## Economy, Continued

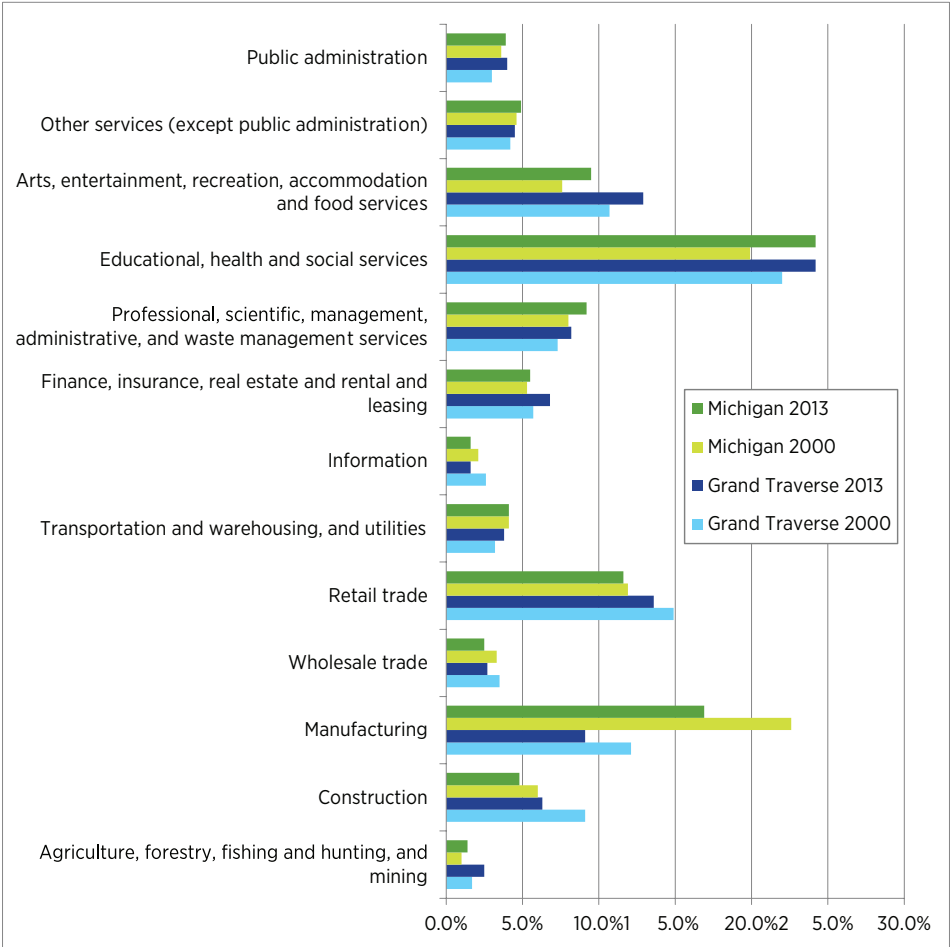
### Labor Force

Employment Status for Total Population 16 Years and Over (2000)	Grand Traverse County		Michigan	
	Number	Percent	Number	Percent
Population 16 years and over:	60,352		7,630,645	
In labor force	41,995	69.6%	4,926,463	64.6%
In armed forces	113	0.2%	4,010	0.1%
Civilian:	41,882	69.4%	4,922,453	64.5%
• Employed	39,964	66.2%	4,637,461	60.8%
• Unemployed	1,918	3.2%	284,992	3.7%
Not in labor force	18,357	30.4%	2,704,182	35.4%

Employment Status For Total Population 16 Years And Over (2013)	Grand Traverse County		Michigan	
	Number	Percent	Number	Percent
Population 16 years and over:	71,251		7,865,350	
In labor force	46,831	65.7%	4,864,014	61.8%
In armed forces	153	0.2%	4,597	0.1%
Civilian:	46,678	65.5%	4,859,417	61.8%
• Employed	42,472	59.6%	4,242,948	53.9%
• Unemployed	4,206	5.9%	616,469	7.8%
Not in labor force	24,420	34.3%	3,001,336	38.2%

Economy, Continued

Industry



» From 2000 to 2013, manufacturing decreased and the educational, health and social services sector increased in Grand Traverse County. The same trend occurred for Michigan during that time.



## Economy, Continued

### Means of Transportation to Work (Age 16 Years and Over)

Means of Transportation to Work	Grand Traverse County		Michigan	
	2000	2013	2000	2013
Car, truck, or van	91.7%	91.6%	92.9%	91.6%
Public transportation	0.7%	0.5%	1.4%	1.4%
Motorcycle	0.1%	0.2%	0.0%	0.1%
Bicycle	0.4%	1.3%	0.2%	0.5%
Walked	2.2%	1.8%	2.2%	2.2%
Other means	0.7%	0.7%	0.5%	0.6%
Worked at home	4.3%	4.1%	2.8%	3.6%



## AGRICULTURE

Highlights	Grand Traverse County	Michigan
Acres in ag production (2)	54,558 acres	9,948,564 acres
Acres of state forest (5)	68,253 acres	3,907,504 acres
Number of farms (2)	504 farms	52,194 farms
Average size of farm (2)	108 acres	191 acres
Average age of principal operator of farm (2)	58.6 years	57.6 years
Farm gate sales (2)	\$18,246,000	\$8,678,050,000

Grand Traverse top three areas of agriculture production (by volume of sales) (1):

- » Grains, oilseeds, dry beans, and dry peas
- » Milk and other dairy products from cows
- » Cattle and calves

## FAMILIES & HOUSEHOLDS



### Housing Units

	Grand Traverse County		Michigan	
	2000	2013	2000	2013
Housing Units	34,842	41,680	4,234,279	4,529,311

### Average Household Size

	Grand Traverse County		Michigan	
	2000	2013	2000	2013
Average Household Size	2.5	2.5	2.6	2.5

### Household Type

Household Type	Grand Traverse County		Michigan	
	2000	2013	2000	2013
<b>Family households:</b>	68.2%	65.6%	68.0%	65.7%
• Married couple family	55.7%	52.2%	51.5%	48.5%
• Other family	12.5%	13.4%	16.5%	17.2%
- Male householder, no wife present	3.3%	3.5%	4.1%	4.4%
- Female householder, no husband present	9.2%	9.9%	12.4%	12.8%
<b>Nonfamily households:</b>	31.8%	34.4%	32.0%	34.3%
• Male householder	13.9%	15.3%	15.0%	16.0%
• Female householder	18.0%	19.0%	17.0%	18.4%

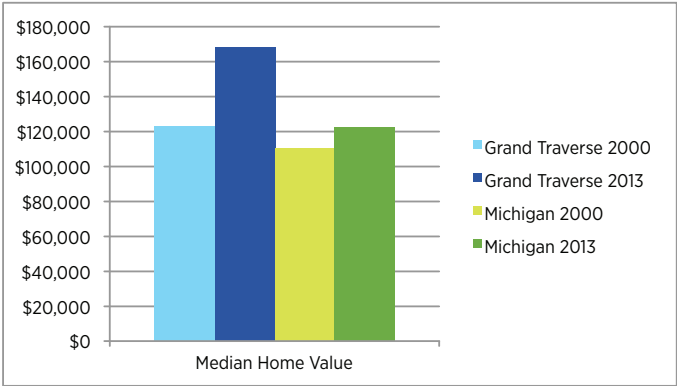
### Marriages & Divorces

	Grand Traverse County	Michigan
	2013	2013
Marriages filed (3)	658	55,396
Divorces and annulments granted (3)	398	31,687

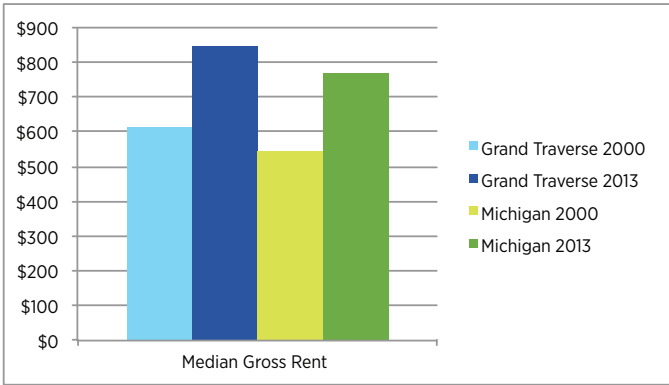


## HOUSING

### Median Home Value



### Median Rent in Dollars per Month



### Median Year Structure Built

	Grand Traverse County		Michigan	
	2000	2013	2000	2013
Median year structure built	1977	1982	1965	1969

### Type of Ownership

	Grand Traverse County	Michigan
	2013	2013
Owner-occupied housing units	26,147	2,757,062



## HEALTH & MORTALITY

### Leading Causes of Death – Adults

Causes of Death (3)	Grand Traverse County	Michigan
	2013	2013
Heart disease	154	24,143
Cancer	191	20,395
Chronic lower respiratory disease	47	5,547
Stroke	48	4,365
Accidents	49	4,194
Alzheimer's	64	3,228
Diabetes mellitus	17	2,821
Pneumonia/flu	10	1,892
Kidney disease	12	1,665
Suicide	13	1,296

### Leading Causes of Death – Children Ages 1-19

Causes of Death (3)	Grand Traverse County	Michigan
	2013	2013
Accidents	1	213
Assault (homicide)	-	90
Suicide	1	88
Cancer	-	56
Congenital malformations	-	42

### Obesity & Diabetes

	Grand Traverse County	Michigan
	2013	2013
Obesity (4)	30%	32%
Diabetic (4)	9%	10%

# Health and Mortality, Continued

## Children

	Grand Traverse County	Michigan
	2013	2013
Live births (3)	960	113,732
Teen births (3)*	59	7,944
Children eligible for free lunch (4)	33%	41%

\* Age of mother between 10–19.

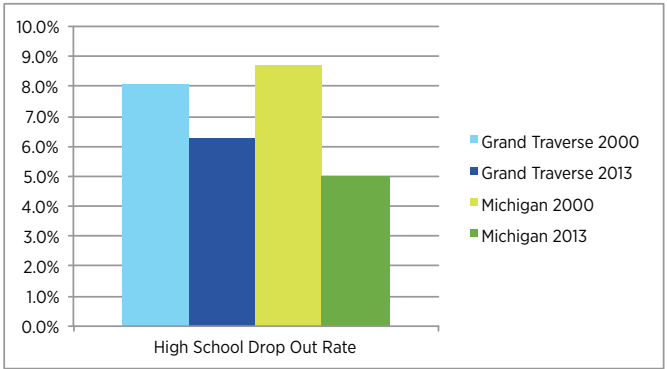
## Health Insurance

	Grand Traverse County	Michigan
	2013	2013
No health insurance coverage	12.5%	11.6%
With health insurance coverage:	87.5%	88.4%
• Public Health Coverage	31.4%	33.3%
• Private Health Insurance	71.7%	69.3%

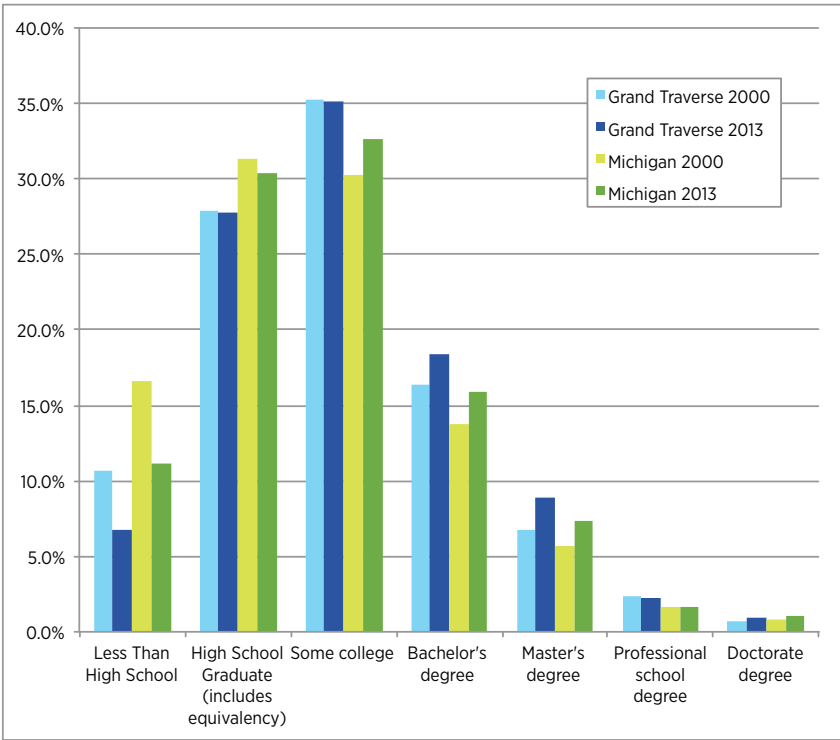
# EDUCATION



## High School Dropout Rate



## Education Attainment



» The percentage of Grand Traverse County residents with a bachelor's degree or more is 30.4% compared to Michigan residents with 25.9%



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