

A SNAPSHOT OF **ISABELLA** **COUNTY**





About the Data

This County Profile is to be used with the 2015-2016 Issue Identification process for Michigan State University Extension. Unless otherwise noted, the data in the profile are drawn from the most recent 2000 U.S. Census and the 2013 American Community Survey. When information from one of the following sources is used, the source is indicated by the source number in parentheses. For example, information drawn from the Michigan Department of Agriculture and Rural Development will be noted like this: (1).

1. Michigan Department of Agriculture and Rural Development. (2014). *Michigan food and agricultural systems profiles*. Retrieved from <http://www.michigan.gov/mdard/0,4610,7-125-1568-220573--,00.html>
2. United States Department of Agriculture. (2012). *USDA Census of Agriculture*. Retrieved from http://www.agcensus.usda.gov/Publications/2012/Online_Resources/County_Profiles/Michigan/index.asp
3. Michigan Department of Health and Human Services. (2013). *Community profiles: definitions, rates and ratios*. Retrieved from www.mdch.state.mi.us/pha/osr/CHI/profiles/frame.html
4. County Health Rankings & Roadmaps. (2013). Retrieved from <http://www.countyhealthrankings.org/app/michigan/2015/overview>
5. The Michigan Department of Natural Resources. (2015, June). *Forestry state ownership by county*.
6. Index Mundi. (2006-2010). *Michigan Poverty Rate by County*. Retrieved from <http://www.indexmundi.com/facts/united-states/quick-facts/michigan/percent-of-people-of-all-ages-in-poverty#map>

A SNAPSHOT OF Isabella County



Fast Facts

Population 70,400 people

Median age 25.6 years

Percent of people in poverty 29.7%

Median household income \$36,372

Median home value \$119,800

Top three economic sectors:

Educational services, health care and social assistance..... 28.7%

Arts, entertainment and recreation, and accommodation and food services 22.3%

Retail 12.8%

Acres in:

Farmland.....188,465 acres



GENERAL POPULATION

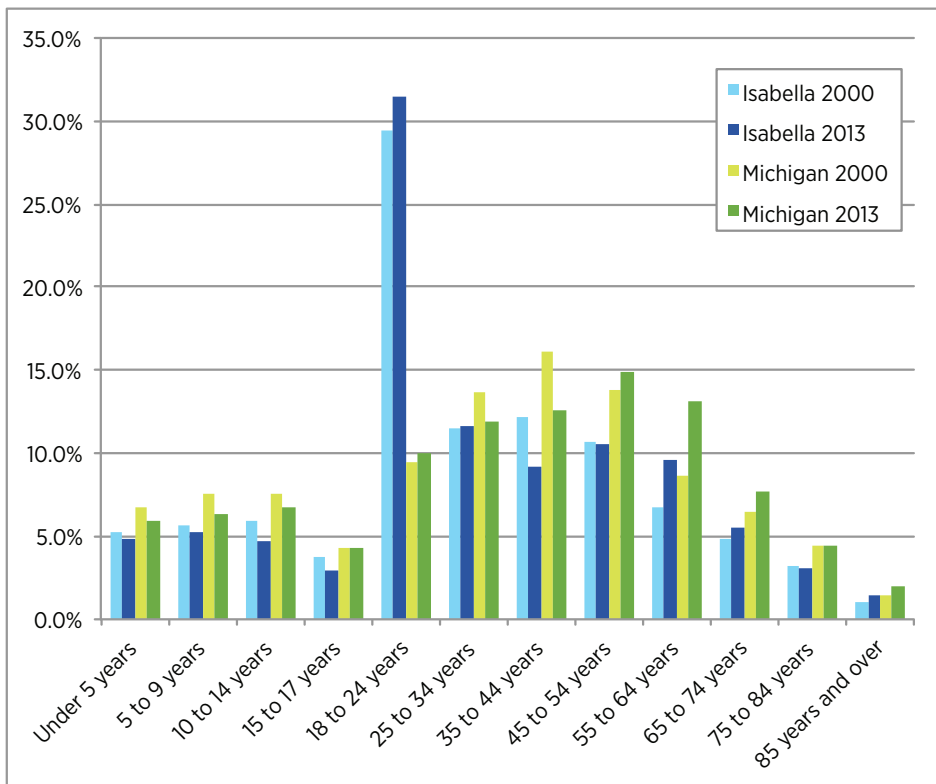
Year	Isabella County Population	Michigan Population
2000	63,351	9,938,444
2013	70,400	9,883,640

- » The population in Isabella has increased from 2000 to 2013, while overall Michigan saw a decrease in total population.

Population Density (per sq. mile)

Year	Isabella Population Density (per sq. mile) / Area (Land)	Michigan Population Density (per sq. mile) / Area (Land)
2000	110.3 / 574.27	175.0 / 56,803.82
2013	122.9 / 572.68	174.9 / 56,538.90

Age Distribution



General Population, Continued

Gender

Year	Isabella County		Michigan	
	% Male	% Female	% Male	% Female
2000	47.8%	52.3%	49.0%	51.0%
2013	48.5%	51.5%	49.1%	50.9%

Race & Ethnicity

	Isabella County		Michigan	
	2000	2013	2000	2013
White alone	90.4%	87.0%	78.6%	76.3%
Black or African American alone	1.9%	2.3%	14.1%	13.9%
American Indian and Alaska Native alone	2.5%	2.6%	0.5%	0.5%
Asian alone	1.4%	1.8%	1.8%	2.5%
Native Hawaiian and Other Pacific Islander alone	0.0%	0.0%	0.0%	0.0%
Some other race alone	0.1%	0.0%	0.1%	0.1%
Two or more races	1.4%	2.8%	1.6%	2.1%
Hispanic or Latino	2.2%	3.4%	3.3%	4.5%



ECONOMY

Median Household Income

Median Household Income	Isabella County	Michigan
In 1999 dollars	\$34,262	\$44,667
In 2013 inflation-adjusted dollars	\$36,372	\$48,411

Per Capita Income

Per Capita Income	Isabella County	Michigan
In 1999 dollars	\$16,242	\$22,168
In 2013 inflation-adjusted dollars	\$19,061	\$25,681

» Per capita income is the average per-person income and is derived by dividing all the sources of income in an area by the total population.

Poverty

» Isabella Poverty Rate: 29.7% (6)
Michigan Poverty Rate: 14.8% (6)

Poverty Status	Isabella County		Michigan	
	2000	2013	2000	2013
Children under age 18:				
Living in poverty	11.9%	25.1%	13.9%	23.6%
Not living in poverty	88.1%	74.9%	86.1%	76.4%
Age 18 to 64:				
Living in poverty	24.8%	36.7%	9.6%	16.2%
Not living in poverty	75.2%	63.3%	90.4%	83.8%
Age 65 and over:				
Living in poverty	7.8%	8.0%	8.2%	8.2%
Not living in poverty	92.2%	92.0%	91.8%	91.8%

Economy, Continued

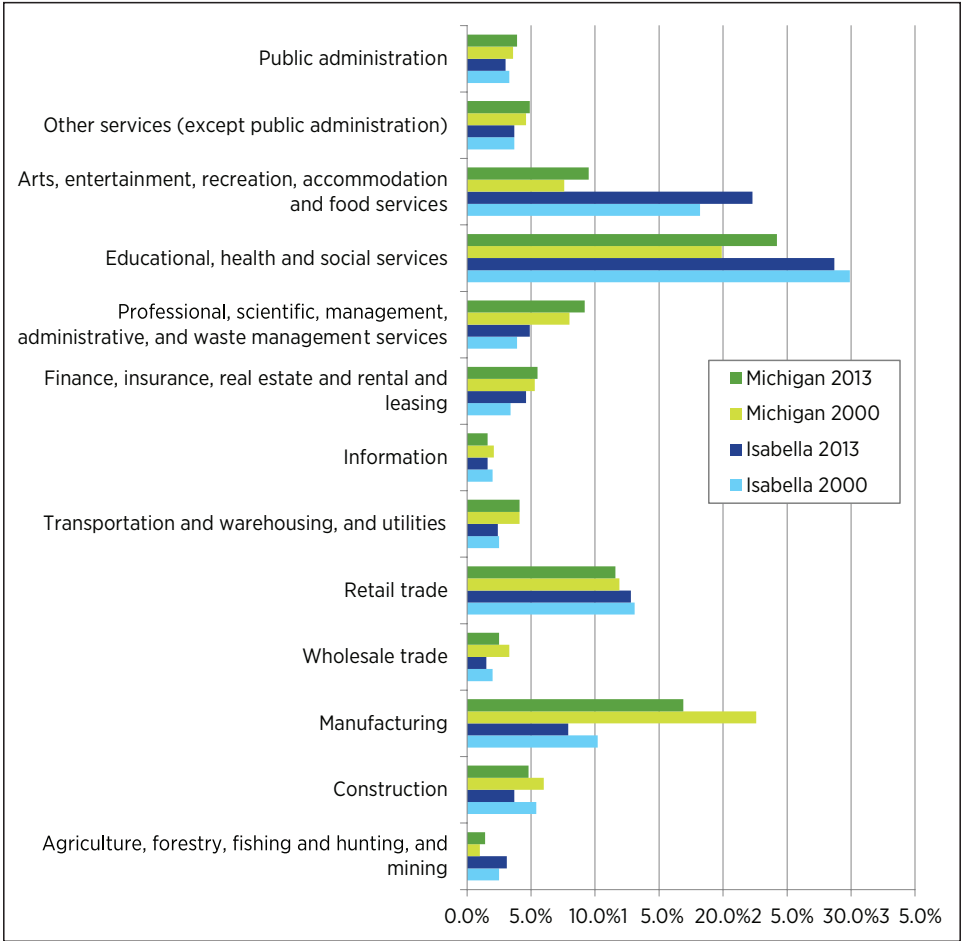
Labor Force

Employment Status for Total Population 16 Years and Over (2000)	Isabella County		Michigan	
	Number	Percent	Number	Percent
Population 16 years and over:	51,955		7,630,645	
In labor force	34,170	65.8%	4,926,463	64.6%
In armed forces	28	0.1%	4,010	0.1%
Civilian:	34,142	65.7%	4,922,453	64.5%
• Employed	31,677	61.0%	4,637,461	60.8%
• Unemployed	2,465	4.7%	284,992	3.7%
Not in labor force	17,785	34.2%	2,704,182	35.4%

Employment Status For Total Population 16 Years And Over (2013)	Isabella County		Michigan	
	Number	Percent	Number	Percent
Population 16 years and over:	59,443		7,865,350	
In labor force	37,384	62.9%	4,864,014	61.8%
In armed forces	62	0.1%	4,597	0.1%
Civilian:	37,322	62.8%	4,859,417	61.8%
• Employed	32,298	54.3%	4,242,948	53.9%
• Unemployed	5,024	8.5%	616,469	7.8%
Not in labor force	22,059	37.1%	3,001,336	38.2%

Economy, Continued

Industry



» From 2000 to 2013, manufacturing decreased and the arts, entertainment, recreation, accommodation and food services sector increased in Isabella County.

Economy, Continued

Means of Transportation to Work (Age 16 Years and Over)

Means of Transportation to Work	Isabella County		Michigan	
	2000	2013	2000	2013
Car, truck, or van	87.8%	85.8%	92.9%	91.6%
Public transportation	0.5%	1.4%	1.4%	1.4%
Motorcycle	0.0%	0.1%	0.0%	0.1%
Bicycle	0.8%	1.4%	0.2%	0.5%
Walked	7.2%	7.4%	2.2%	2.2%
Other means	0.5%	0.3%	0.5%	0.6%
Worked at home	3.2%	3.6%	2.8%	3.6%



AGRICULTURE

Highlights	Isabella County	Michigan
Acres in ag production (2)	188,465 acres	9,948,564 acres
Acres of state forest (5)	2,180 acres	3,907,504 acres
Number of farms (2)	928 farms	52,194 farms
Average size of farm (2)	203 acres	191 acres
Average age of principal operator of farm (2)	58.1 years	57.6 years
Farm gate sales (2)	\$119,400,000	\$8,678,050,000

Isabella top three areas of agriculture production (by volume of sales) (1):

- » Milk and other dairy products from cows
- » Cattle and calves
- » Other crops and hay

FAMILIES & HOUSEHOLDS



Housing Units

	Isabella County		Michigan	
	2000	2013	2000	2013
Housing Units	24,528	28,309	4,234,279	4,529,311

Average Household Size

	Isabella County		Michigan	
	2000	2013	2000	2013
Average Household Size	2.6	2.6	2.6	2.5

Household Type

Household Type	Isabella County		Michigan	
	2000	2013	2000	2013
Family households:	58.0%	55.2%	68.0%	65.7%
• Married couple family	45.4%	40.9%	51.5%	48.5%
• Other family	12.6%	14.3%	16.5%	17.2%
- Male householder, no wife present	3.7%	4.3%	4.1%	4.4%
- Female householder, no husband present	8.9%	10.0%	12.4%	12.8%
Nonfamily households:	42.0%	44.8%	32.0%	34.3%
• Male householder	18.8%	20.6%	15.0%	16.0%
• Female householder	23.1%	24.3%	17.0%	18.4%

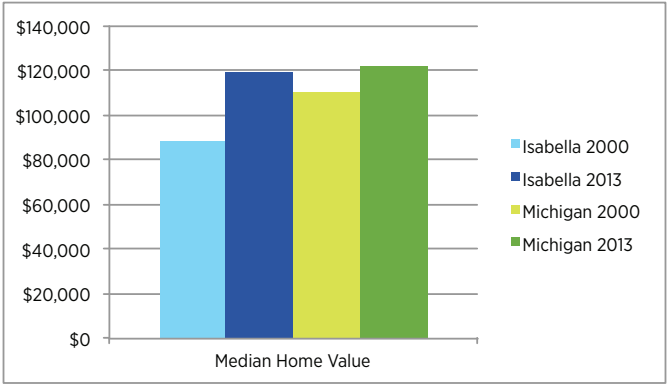
Marriages & Divorces

	Isabella County	Michigan
	2013	2013
Marriages filed (3)	405	55,396
Divorces and annulments granted (3)	193	31,687

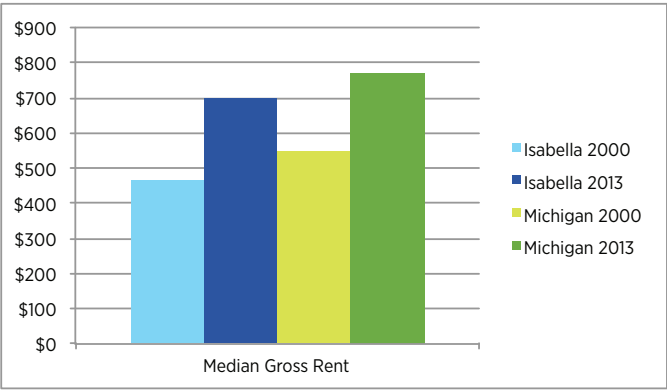


HOUSING

Median Home Value



Median Rent in Dollars per Month



Median Year Structure Built

	Isabella County		Michigan	
	2000	2013	2000	2013
Median year structure built	1974	1980	1965	1969

Type of Ownership

	Isabella County	Michigan
	2013	2013
Owner-occupied housing units	14,562	2,757,062



HEALTH & MORTALITY

Leading Causes of Death – Adults

Causes of Death (3)	Isabella County	Michigan
	2013	2013
Heart disease	137	24,143
Cancer	111	20,395
Chronic lower respiratory disease	26	5,547
Stroke	21	4,365
Accidents	19	4,194
Alzheimer's	6	3,228
Diabetes mellitus	8	2,821
Pneumonia/flu	6	1,892
Kidney disease	11	1,665
Suicide	5	1,296

Leading Causes of Death – Children Ages 1-19

Causes of Death (3)	Isabella County	Michigan
	2013	2013
Accidents	1	213
Assault (homicide)	-	90
Suicide	-	88
Cancer	-	56
Congenital malformations	-	42

Obesity & Diabetes

	Isabella County	Michigan
	2013	2013
Obesity (4)	33%	32%
Diabetic (4)	8%	10%

Health and Mortality, Continued

Children

	Isabella County	Michigan
	2013	2013
Live births (3)	659	113,732
Teen births (3)*	40	7,944
Children eligible for free lunch (4)	36%	41%

* Age of mother between 10–19.

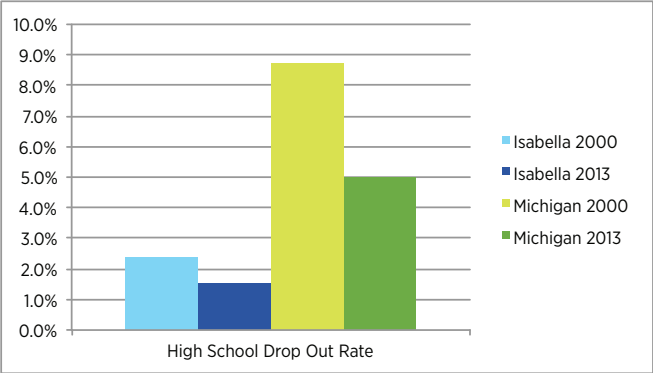
Health Insurance

	Isabella County	Michigan
	2013	2013
No health insurance coverage	13.2%	11.6%
With health insurance coverage:	86.8%	88.4%
• Public Health Coverage	26.8%	33.3%
• Private Health Insurance	71.3%	69.3%

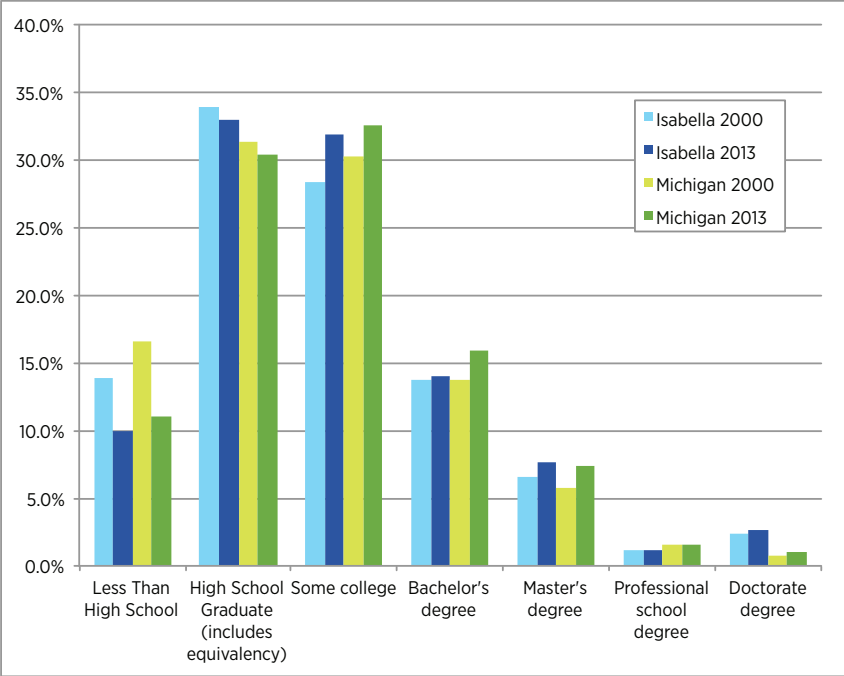


EDUCATION

High School Dropout Rate



Education Attainment



» The percentage of Isabella County residents with a bachelor’s degree or more is 25.3% compared to Michigan residents with 25.9%



MSU is an affirmative-action, equal-opportunity employer, committed to achieving excellence through a diverse workforce and inclusive culture that encourages all people to reach their full potential. Michigan State University Extension programs and materials are open to all without regard to race, color, national origin, gender, gender identity, religion, age, height, weight, disability, political beliefs, sexual orientation, marital status, family status or veteran status. Issued in furtherance of MSU Extension work, acts of May 8 and June 30, 1914, in cooperation with the U.S. Department of Agriculture. Ray Hammerschmidt, Interim Director, MSU Extension, East Lansing, MI 48824. This information is for educational purposes only. Reference to commercial products or trade names does not imply endorsement by MSU Extension or bias against those not mentioned. Produced by ANR Communications. 7:2015-PA/MR