

A SNAPSHOT OF **OCEANA COUNTY**





About the Data

This County Profile is to be used with the 2015-2016 Issue Identification process for Michigan State University Extension. Unless otherwise noted, the data in the profile are drawn from the most recent 2000 U.S. Census and the 2013 American Community Survey. When information from one of the following sources is used, the source is indicated by the source number in parentheses. For example, information drawn from the Michigan Department of Agriculture and Rural Development will be noted like this: (1).

1. Michigan Department of Agriculture and Rural Development. (2014). *Michigan food and agricultural systems profiles*. Retrieved from <http://www.michigan.gov/mdard/0,4610,7-125-1568-220573--,00.html>
2. United States Department of Agriculture. (2012). *USDA Census of Agriculture*. Retrieved from http://www.agcensus.usda.gov/Publications/2012/Online_Resources/County_Profiles/Michigan/index.asp
3. Michigan Department of Health and Human Services. (2013). Retrieved from www.mdch.state.mi.us/pha/osr/CHI/profiles/frame.html
4. County Health Rankings & Roadmaps. (2013). Retrieved from <http://www.countyhealthrankings.org/app/michigan/2015/overview>
5. The Michigan Department of Natural Resources. (2015, June). *Forestry State Ownership by County*.
6. Index Mundi. (2006-2010). Retrieved from <http://www.indexmundi.com/facts/united-states/quick-facts/michigan/percent-of-people-of-all-ages-in-poverty#map>

A SNAPSHOT OF Oceana County



Fast Facts

Population 26,456 people

Median age 42.4 years

Percent of people in poverty 19.2%

Median household income \$40,023

Median home value \$106,100

Top three economic sectors:

Educational services, health care and social assistance 20.3%

Manufacturing 20.3%

Agriculture, forestry, fishing and hunting, and mining 12.5%

Acres in:

Farmland 127,779 acres



GENERAL POPULATION

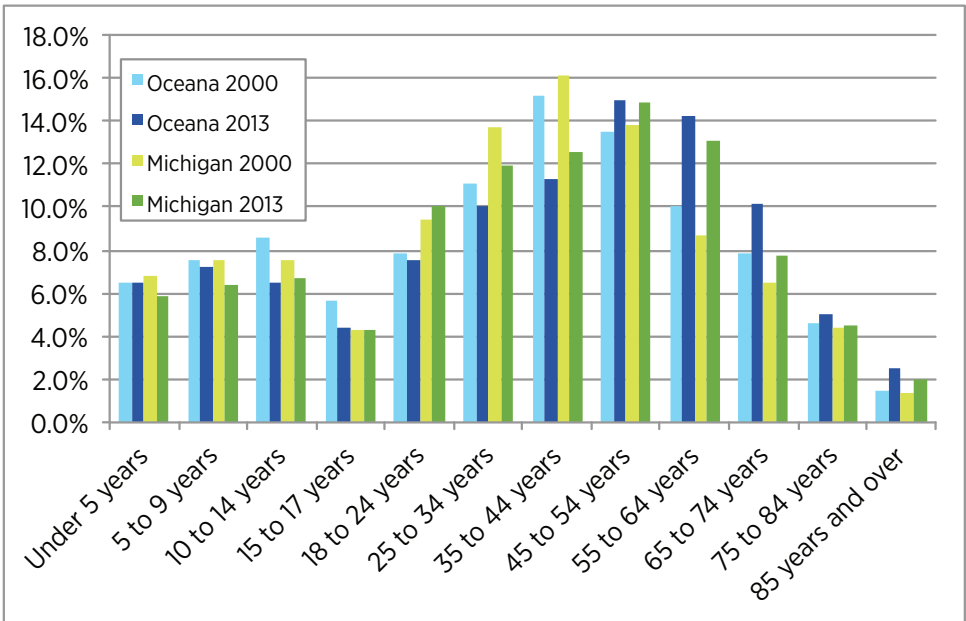
Year	Oceana County Population	Michigan Population
2000	26,873	9,938,444
2013	26,456	9,883,640

» The population in Oceana has decreased from 2000 to 2013. Overall Michigan saw a decrease in total population.

Population Density (per sq. mile)

Year	Oceana Population Density (per sq. mile) / Area (Land)	Michigan Population Density (per sq. mile) / Area (Land)
2000	49.7 / 540.46	175.0 / 56,803.82
2013	51.7 / 512.07	174.9 / 56,538.90

Age Distribution



General Population, Continued

Gender

Year	Oceana County		Michigan	
	% Male	% Female	% Male	% Female
2000	50.4%	49.6%	49.0%	51.0%
2013	50.2%	49.8%	49.1%	50.9%

Race & Ethnicity

	Oceana County		Michigan	
	2000	2013	2000	2013
White alone	85.8%	83.3%	78.6%	76.3%
Black or African American alone	0.3%	0.3%	14.1%	13.9%
American Indian and Alaska Native alone	0.9%	0.9%	0.5%	0.5%
Asian alone	0.3%	0.3%	1.8%	2.5%
Native Hawaiian and Other Pacific Islander alone	0.0%	0.0%	0.0%	0.0%
Some other race alone	0.0%	0.0%	0.1%	0.1%
Two or more races	1.1%	1.3%	1.6%	2.1%
Hispanic or Latino	11.6%	13.9%	3.3%	4.5%



ECONOMY

Median Household Income

Median Household Income	Oceana County	Michigan
In 1999 dollars	\$35,307	\$44,667
In 2013 inflation-adjusted dollars	\$40,023	\$48,411

Per Capita Income

Per Capita Income	Oceana County	Michigan
In 1999 dollars	\$15,878	\$22,168
In 2013 inflation-adjusted dollars	\$18,986	\$25,681

» Per capita income is the average per-person income and is derived by dividing all the sources of income in an area by the total population.

Poverty

» Oceana Poverty Rate: 19.2% (6)
Michigan Poverty Rate: 14.8% (6)

Poverty Status	Oceana County		Michigan	
	2000	2013	2000	2013
Children under age 18:				
Living in poverty	20.3%	31.8%	13.9%	23.6%
Not living in poverty	79.7%	68.2%	86.1%	76.4%
Age 18 to 64:				
Living in poverty	13.4%	18.2%	9.6%	16.2%
Not living in poverty	86.6%	81.8%	90.4%	83.8%
Age 65 and over:				
Living in poverty	9.0%	9.1%	8.2%	8.2%
Not living in poverty	91.0%	90.9%	91.8%	91.8%

Economy, Continued

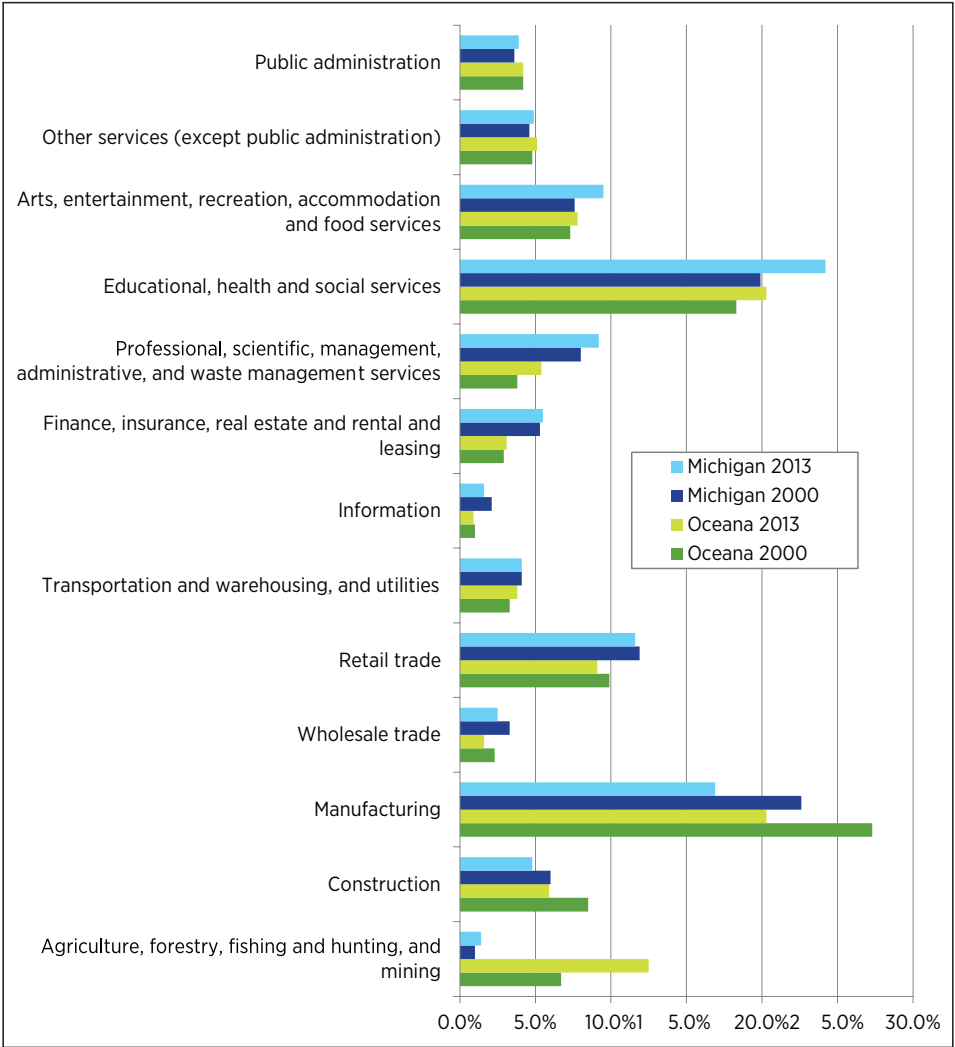
Labor Force

Employment Status for Total Population 16 Years and Over (2000)	Oceana County		Michigan	
	Number	Percent	Number	Percent
Population 16 years and over:	20,318		7,630,645	
In labor force	12,370	60.9%	4,926,463	64.6%
In armed forces	22	0.1%	4,010	0.1%
Civilian:	12,348	60.8%	4,922,453	64.5%
• Employed	11,367	56.0%	4,637,461	60.8%
• Unemployed	981	4.8%	284,992	3.7%
Not in labor force	7,948	39.1%	2,704,182	35.4%

Employment Status For Total Population 16 Years And Over (2013)	Oceana County		Michigan	
	Number	Percent	Number	Percent
Population 16 years and over:	20,771		7,865,350	
In labor force	11,582	55.8%	4,864,014	61.8%
In armed forces	0	0.0%	4,597	0.1%
Civilian:	11,582	55.8%	4,859,417	61.8%
• Employed	10,460	50.4%	4,242,948	53.9%
• Unemployed	1,122	5.4%	616,469	7.8%
Not in labor force	9,189	44.2%	3,001,336	38.2%

Economy, Continued

Industry



» From 2000 to 2013, manufacturing decreased and the educational, health and social services sector increased in Oceana County. The same trend occurred for Michigan during that time.

Economy, Continued

Means of Transportation to Work (Age 16 Years and Over)

Means of Transportation to Work	Oceana County		Michigan	
	2000	2013	2000	2013
Car, truck, or van	90.8%	85.5%	92.9%	91.6%
Public transportation	0.3%	0.1%	1.4%	1.4%
Motorcycle	0.1%	0.2%	0.0%	0.1%
Bicycle	0.1%	0.3%	0.2%	0.5%
Walked	3.3%	3.0%	2.2%	2.2%
Other means	0.6%	0.6%	0.5%	0.6%
Worked at home	4.9%	10.2%	2.8%	3.6%



AGRICULTURE

Highlights	Oceana County	Michigan
Acres in ag production (2)	127,779 acres	9,948,564 acres
Acres of state forest (5)	0 acres	3,907,504 acres
Number of farms (2)	609 farms	52,194 farms
Average size of farm (2)	210 acres	191 acres
Average age of principal operator of farm (2)	56.3 years	57.6 years
Farm gate sales (2)	\$101,180,000	\$8,678,050,000

Oceana top three areas of agriculture production (by volume of sales) (1):

- » Fruits, tree nuts, and berries
- » Vegetables, melons, potatoes, and sweet potatoes
- » Hogs and pigs

FAMILIES & HOUSEHOLDS



Housing Units

	Oceana County		Michigan	
	2000	2013	2000	2013
Housing Units	15,009	15,876	4,234,279	4,529,311

Average Household Size

	Oceana County		Michigan	
	2000	2013	2000	2013
Average Household Size	2.7	2.7	2.6	2.5

Household Type

Household Type	Oceana County		Michigan	
	2000	2013	2000	2013
Family households:	74.3%	71.7%	68.0%	65.7%
• Married couple family	60.5%	58.0%	51.5%	48.5%
• Other family	13.8%	13.7%	16.5%	17.2%
- Male householder, no wife present	4.5%	4.1%	4.1%	4.4%
- Female householder, no husband present	9.2%	9.6%	12.4%	12.8%
Nonfamily households:	25.7%	28.3%	32.0%	34.3%
• Male householder	12.9%	15.2%	15.0%	16.0%
• Female householder	12.9%	13.1%	17.0%	18.4%

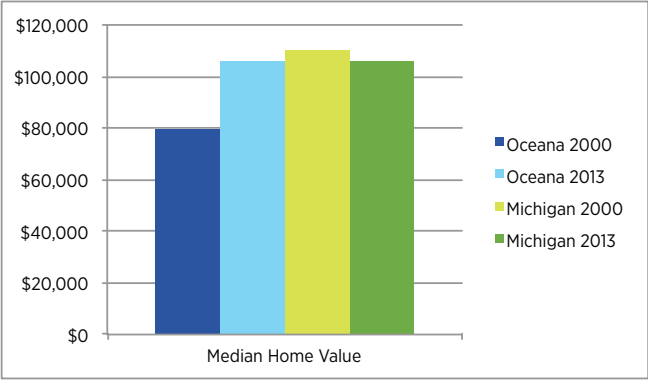
Marriages & Divorces

	Oceana County	Michigan
	2013	2013
Marriages filed (3)	188	55,396
Divorces and annulments granted (3)	87	31,687

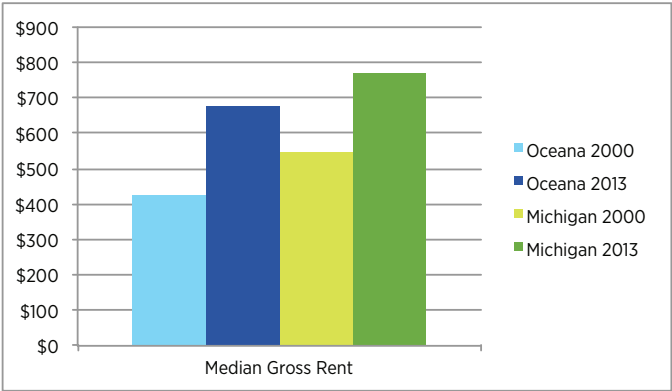
HOUSING



Median Home Value



Median Rent in Dollars per Month



Median Year Structure Built

	Oceana County		Michigan	
	2000	2013	2000	2013
Median year structure built	1971	1975	1965	1969

Type of Ownership

	Oceana County	Michigan
	2013	2013
Owner-occupied housing units	7,787	2,757,062

HEALTH & MORTALITY



Leading Causes of Death – Adults

Causes of Death (3)	Oceana County	Michigan
	2013	2013
Heart disease	63	24,143
Cancer	62	20,395
Chronic lower respiratory disease	17	5,547
Stroke	17	4,365
Accidents	18	4,194
Alzheimer's	12	3,228
Diabetes mellitus	2	2,821
Pneumonia/flu	9	1,892
Kidney disease	8	1,665
Suicide	4	1,296

Leading Causes of Death – Children Ages 1-19

Causes of Death (3)	Oceana County	Michigan
	2013	2013
Accidents	1	213
Assault (homicide)	-	90
Suicide	1	88
Cancer	-	56
Congenital malformations	1	42

Obesity & Diabetes

	Oceana County	Michigan
	2013	2013
Obesity (4)	35%	32%
Diabetic (4)	11%	10%

Health and Mortality, Continued

Children

	Oceana County	Michigan
	2013	2013
Live births (3)	274	113,732
Teen births (3)*	27	7,944
Children eligible for free lunch (4)	60%	41%

* Age of mother between 10–19.

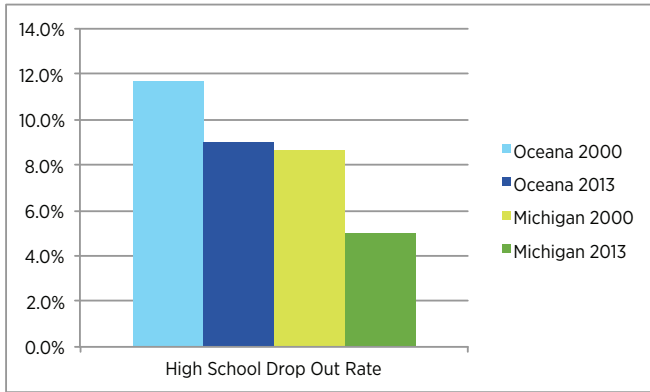
Health Insurance

	Oceana County	Michigan
	2013	2013
No health insurance coverage	14.8%	11.6%
With health insurance coverage:	85.2%	88.4%
• Public Health Coverage	42.2%	33.3%
• Private Health Insurance	59.8%	69.3%

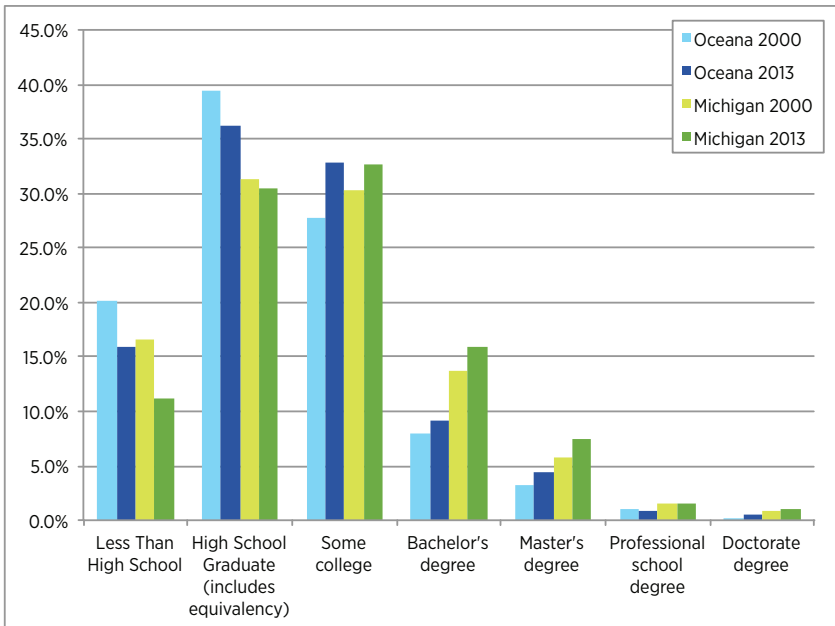
EDUCATION



High School Dropout Rate



Education Attainment



- » The percentage of Oceana County residents with a bachelor's degree or more is 12.6% compared to Michigan residents with 25.9%



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