

2013 NORTHWEST MICHIGAN ORCHARD & VINEYARD SHOW Grand Traverse Resort & Spa

Costs: Registration Fee: \$30/person for both days
Fruit Industry Luncheon, Jan. 21: \$15
CMI Luncheon, January 22: Free to cherry growers; pre-register with CMI

Sponsors: Grand Traverse Fruit Growers' Council
Cherry Marketing Institute
Michigan State Horticultural Society
Parallel 45 Vines & Wines Inc.
Michigan State University Extension
Michigan State University AgBioResearch

Educational sessions coordinated by:

Dr. Nikki Rothwell
Northwest Michigan Horticultural Research Center Coordinator & Educator, MSUE

Dr. Duke Elsner
Small Fruit Educator, MSUE

Monday, January 21

8:00 **Registration Desk Opens**

8:00 – 10:30 *Coffee and Rolls in Exhibit Hall*

Tree Fruit Session – Governors Hall

Moderator: **Dr. Nikki Rothwell**

9:00 – 9:10 **Welcome and Overview**
Paul Hubbell, Grand Traverse Fruit Growers' Council

9:10 – 9:35 **First Year Report on Bird Damage Studies in Tree Fruit**
Dr. Catherine Lindell, Michigan State University

9:35 – 10:00 **MAEAP: Updates and Opportunities for 2013**
Garrett Coggon, MAEAP Technician
Jessica Rasch, MAEAP Technician

10:00 – 10:30 **After 2012, How Do I Prepare for the Future**
Curtis Talley, Michigan State University Extension

10:30 – 11:00 **VENDOR BREAK**

11:00 – 11:30 **Delaying Bloom in Montmorency Cherries**
Dr. Jim Flore, Michigan State University

11:30 – 12:00 **Life Without AZM: Pest Management Options for
Cherry Growers in 2013**
Dr. Larry Gut, Michigan State University

- 12:00 – 1:30 **FRUIT INDUSTRY LUNCHEON**
*Keynote: Dr. Fred Poston, Dean,
 College of Agriculture & Natural Resources, MSU
 Emcee: Duke Elsner, MSUE*
- 1:30 – 2:00 **VENDOR BREAK**
- Moderator: Dr. Nikki Rothwell**
- 2:00 – 2:45 **Mechanical Harvesting of Tart Cherries and Other Fruits**
Dr. Richard Holownicki, Research Institute of Horticulture, Skierniewice - Poland
- 2:45 – 3:15 **Cherry Leaf Spot: The Challenges of Managing this Disease in 2012**
Dr. George Sundin, Michigan State University
- 3:15 – 3:35 **Fireblight Update**
Dr. George Sundin, Michigan State University
- 3:35 – 4:05 **High Density Sour Cherry Tree Management**
Dr. Richard Holownicki, Research Institute of Horticulture, Skierniewice - Poland
- 4:05 – 4:35 **High Density Tart Cherries in Michigan: Progress so Far**
*Dr. Ron Perry, Michigan State University
 Dr. Dan Guyer, Michigan State University
 Ken Engle, Engle Ridge Farm
 Ed Oxley, Oxley Farms*
- 4:35 – 5:05 **Why Michigan Apple and Cherry Growers Should Care About International Maximum Residue Limits**
Dr. Mark Whalon and Dr. Julianna Wilson, Michigan State University
- 5:05 **Fill Out Pesticide Recertification Credits**
- 5:15 **Beverages & Hors D'Oeuvre Social Hour**
- Concurrent Grape & Wine Session- Michigan A & B**
- Moderator: Dr. Duke Elsner**
- 9:00 – 9:10 **Welcome and Overview**
Jay Briggs, Parallel 45 Vines and Wines Inc.
- 9:10 – 9:40 **Grape Acreage & Production Survey Results**
*Jay Johnson, USDA National Agricultural Statistics Service,
 Michigan Field Office*
- 9:40 – 10:40 **New Wines from New Vines**
Paolo Sabbatini, Dept. of Horticulture, MSU
- 10:40 – 11:10 **VENDOR BREAK**
- 11:10 – 11:35 **First Year Report on Bird Damage Studies in Vineyards**
Dr. Catherine Lindell, Michigan State University
- 11:35 – 12:00 **Bird Netting and Other Bird Management Practices**
Grower Panel - to be determined

12:00 – 1:30 **FRUIT INDUSTRY LUNCHEON**
*Keynote: Dr. Fred Poston, Dean,
College of Agriculture & Natural Resources, MSU
Emcee: Duke Elsner, MSUE*

1:30 – 2:00 **VENDOR BREAK**

Monday Afternoon - Grape & Wine Session continues

Moderator: Dr. Duke Elsner

2:00 – 2:25 **Parallel 45 Vines & Wines Inc. Annual Business Meeting**
Jay Briggs, President

2:25 – 2:55 **Parallel 45 Activities in 2012**
Parallel 45 Board of Directors

2:55 – 3:25 **MAEAP & Your Vineyard Operation: Updates and Opportunities**
*Garrett Coggon-MAEAP Technician
Jessica Rasch-MAEAP Technician*

3:25 – 3:50 **Managing Grapevine Brush**
Tom Zabadal, Southwest MI Research & Extension Center

3:50 – 4:30 **A Novel Approach for Controlling Cluster Compactness
and Fruit Rot in Wine Grapes**
*Tom Zabadal & Jenny Wells, Southwest MI Research & Extension Center
Duke Elsner, Small Fruit Educator, MSU Extension*

4:30 – 5:00 **Spotted Wing Drosophila and Other New Insects**
Steve Van Timmeren, Dept. of Entomology, MSU

5:00 **Fill Out Pesticide Recertification Credits**

5:15 **Beverages & Hors D'Oeuvre Social Hour**

Tuesday Morning, January 22

8:00 Registration Desk Opens

8:00 – 10:30 *Coffee and Rolls in Exhibit Hall*

8:15 – 9:00 **NWMHRC Foundation Board Meeting**
(open to the public)

Moderator: Mollie Woods, Ag Economics, MSU

9:00 – 9:35 **Frost Protection Methods in Michigan**
Amy Irish-Brown, Michigan State University Extension

9:35 – 10:10 **CLIMARK: A Project Looking at Long-Term
Weather and Growing Tart Cherries**
Dr. Julie Winkler, Michigan State University

10:10 – 10:30 **VENDOR BREAK**

- 10:30 – 11:00 **What to Consider when Evaluating the Purchase of Crop Insurance**
Dr. Roy Black, Michigan State University Extension
- 11:00 – 11:30 **Have Weather Issues Affected Growers' Decisions on the Farm**
Veteran Growers' Panel:
Jim Bardenhagen, Bardenhagen Farms
Ken Engle, EngleRidge Orchards
Don Gregory, Cherry Bay Orchards
Emerging Growers' Panel:
Patrick McGuire, Royal Farms
Travis Bratschi, Bratschi Orchards
Bruce Veliquette, Cherry Ke Orchards
- 11:30 – 12:00 **CMI Report to the Industry**
Phil Korson, President, Cherry Marketing Institute
- 12:00 – 2:00 **CHERRY MARKETING INSTITUTE LUNCHEON**
- 2:00 – 2:30 **VENDOR BREAK**
- Moderator:** **Dr. Duke Elsner**
- 2:30 – 2:50 **2002 and 2012: A Look at Supply, Price and Demand of Tart Cherries**
Mollie Woods, Michigan State University
- 2:50 – 3:10 **MI Apple Committee Update – Looking Ahead to the Referendum**
Diane Smith, MI Apple Committee
- 3:10 – 3:50 **Tall Spindle Performance at the Clarksville Horticulture Research Station**
Phil Schwallier, Michigan State University
- 3:50 – 4:20 **How Long Will It Take to Recover from 2012?**
Dr. Roy Black, Michigan State University
- 4:20 – 4:55 **What is the Impact of the Quality Deer Management (QDM) Program?**
Ashley Autenrieth, Deer Program Biologist, Michigan DNR
Grower Panel:
Ben LaCross, Leelanau County
Greg Shooks, Antrim County
Isaiah Wunsch, Grand Traverse County
- 4:55 – 5:15 **The Challenges of Bacterial Canker: How will we Deal with this Disease in the Future?**
Tiffany Lillrose, Dept of Horticulture, Michigan State University
- 5:15 **Fill Out Pesticide Recertification Credits**