



## 4-H Virtual Showcase: Language for Fair Books and Exhibitors about Video and Photo Requirements

The following is suggested language for staff to utilize when updating fair books or communicating with exhibitors. These suggestions are only a starting point for staff; the text should reflect the requirements of your own virtual learning showcase.

### LANGUAGE FOR CLASSES WHERE ANIMAL DOES NOT NEED TO BE SET-UP

Classes in this department will require a video no longer than 90 seconds and should be continuous in nature with no narrative. The video is required to start with a close-up of the animal ear tag. The exhibitor should utilize the camera person as the judge, moving their animal away and around the camera person as they would if they were showing their animal in the showring. The video should include all angles of the animal in order for the judge to make an evaluation. The exhibitor is required to be in the video at all times. It is suggested that proper show attire be worn.

Two still photos are also required, one showing a close-up of the ear tag and the second one, a photo of the animal and the exhibitor. More information on how to take a good photo and video can be found on the [MSU Extension Virtual Learning Showcase and Auction website](#) or by calling the 4-H office. Additional information will be sent on how to upload your video and photos.

Before submitting your classes, you must upload your pictures and video.

### LANGUAGE FOR CLASSES WHERE ANIMAL NEEDS TO BE SET-UP

Classes in this department will require a video no longer than 90 seconds and should be continuous in nature with no narrative. The video is required to start with a close-up of the animal ear tag. The exhibitor should utilize the camera person as the judge, moving their animal away and around the camera person as they would if they were showing their animal in the showring. The video should include all angles of the animal in order for the judge to make an evaluation. The video must contain images of the animal walking and being set-up. The exhibitor is required to be in the video at all times. It is suggested that proper show attire be worn.

Two still photos are also required, one showing a close-up of the ear tag and the second one, a photo of the animal and the exhibitor. More information on how to take a good photo and video can be found on the [MSU Extension Virtual Learning Showcase and Auction website](#) or by calling the 4-H office. Additional information will be sent on how to upload your video and photos.

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### LANGUAGE FOR CLASSES THAT ALLOW THE CAMERA PERSON TO MOVE AROUND THE ANIMAL

Classes in this department will require a video no longer than 90 seconds and should be continuous in nature with no narrative. The video is required to start with a close-up of the animal ear tag, pausing on the ear tag so it can be read. The exhibitors should utilize the camera person as the judge, moving their animal away and around the camera person as they would if they were showing their animal in the showring. The video should include all angles of the animal in order for the judge to make an evaluation. The video must contain images of the animal walking and being set-up. After setting the animals up, the camera person should move around



the exhibitor, giving the judge all the angles of the animal. The exhibitor is required to be in the video at all times. It is suggested that proper show attire be worn.

Two still photos are also required, one showing a close-up of the ear tag and the second one, a photo of the animal and the exhibitor. More information on how to take a good photo and video can be found on the [MSU Extension Virtual Learning Showcase and Auction website](#) or by calling the 4-H office. Additional information will be sent on how to upload your video and photos.

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## LANGUAGE FOR HORSE CLASSES

Classes in this department will require a video no longer than 90 seconds and should be continuous in nature with no narrative. Patterns will be provided. The judge will mark on their pattern the location where the camera should be located in order to get the best view of the pattern. The exhibitor is required to be in the video at all times. It is suggested that proper show attire be worn.

Gymkhana classes will be based on the exhibitor's ability to show skills necessary to be successful in events. Trail, reining, western and English riding exhibitors should demonstrate abilities as determined by the judge/pattern. Freestyle reining and mini liberty videos may be longer, based on the rules of the class. More information on how to take a good photo and video can be found on the [MSU Extension Virtual Learning Showcase and Auction website](#) or by calling the 4-H office. Additional information will be sent on how to upload your video and photos.

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## LANGUAGE FOR DEPARTMENTS THAT REQUIRE PICTURES ONLY

Classes in this department are required to submit photos of your project with the following angles: front view, back view, side profile A, side profile B and exhibitor with project.