



Make the Most of Your Market Animal Project

Program Summary

Designed for youth ages 8-19, this engaging webinar series covers everything you need to succeed at livestock auctions. From marketing and communication to record keeping, goal setting, and understanding break-even points, each session equips participants with the skills to maximize their market potential.

Webinar Dates and Titles

Wednesdays, 6:30 pm – 7:30 pm

- April 30: Goal Getters
- May 7: Talk the Talk
- May 14: Records to Riches
- May 21: Marketing Mastery
- May 28: From Pitch to Payment



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Registration Information

FREE on Zoom

<https://events.anr.msu.edu/MakingMostMarketAnimal/>

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