

SECTION 11

What's on the Menu?

10 Cents a Meal for Michigan's Kids and Farms (10 Cents), administered by the Michigan Department of Education, matches what participating schools, districts, and early care and education centers spend on Michigan-grown fruits, vegetables, and dry beans with grants of up to 10 cents per meal.

This brief is part of 10 Cents a Meal 2020–2021 Evaluation Results: Expanded Eligibility Increased Impacts.

10 Cents a Meal for Michigan's Kids and Farms (10 Cents) spending reported by grantees varied widely throughout the year; there was no evident pattern for spending by season throughout the year by food program managers.

This variation is likely due to the diversity of food programs across different types of grantees (e.g., early childhood education centers [ECE] versus public school districts), varied grant amounts among grantees, and the seasonality of Michigan agriculture. Additionally, the inclusion of minimally processed (i.e., frozen or dried) fruits, vegetables, and dry beans could extend the availability of products with limited growing seasons. **The table below helps to illustrate which Michigan-grown products Michigan children may have seen on menus.** It should be noted that while the 10 Cents program runs from September through August, not all 10 Cents grantees, particularly schools and districts, participate during the summer months because they may be on a seasonal break until the next school year.

Table 11.1. Potential Fruit and Vegetable Availability by Season and Grantee Type

10 Cents grantee	Season					
	Fall	Winter	Spring	Summer (if applicable)		
School district, 1,300 children	* Apples	* Apples• Beets• Winter Squash	* Apples* Apricots• Carrots	 Apricots Pears Kale Plums Leeks Watermelons Onions Asparagus Peppers Cabbage Potatoes Corn Summer Squash Green Beans Tomatoes 		

10 Combo	Season				
10 Cents grantee	Fall	Winter	Spring	Summer (if applicable)	
ECE, 150 children	BroccoliCarrotsCeleryGreen BeansLettucePotatoesTomatoes	 Apples Broccoli Brussels Sprouts Carrots Lettuce Onions Parsnips Potatoes Sweet Potatoes Winter Squash 	* Apples Asparagus Carrots Lettuce Onions Radishes	 Apples Asparagus Broccoli Carrots Corn Green Beans Lettuce Onions Radishes Tomatoes 	
School district, 6,000 children	 Apples Blueberries Pears Cucumbers Peppers 	* Apples • Cabbage	* Apples • Lettuce	 Apples Blueberries Pears Asparagus Carrot Corn Cucumbers Lettuce Peppers 	
Nonpublic school, 240 children	ApplesCeleryCucumbersLettuceOnionsTomatoes	* Apples • Onions	ApplesLettuceOnions	 Apples Watermelons Cauliflower Celery Cucumbers Lettuce Onions Tomatoes 	

Note: Items listed with a purple star (*) are fruits, and items listed with a green circle (*) are vegetables.

Evaluation of 10 Cents is led by the Michigan State University Center for Regional Food Systems (CRFS). The work presented here is part of 10 Cents a Meal 2020–2021 Evaluation Results: Expanded Eligibility Increased Impacts by Colleen Matts and Megan McManus of CRFS and was generously funded by the W.K. Kellogg Foundation and 10 Cents administrative funds for partner organizations.

To learn more, visit tencentsmichigan.org, foodsystems.msu.edu/10-cents-a-meal, and mifarmtoschool.msu.edu.





