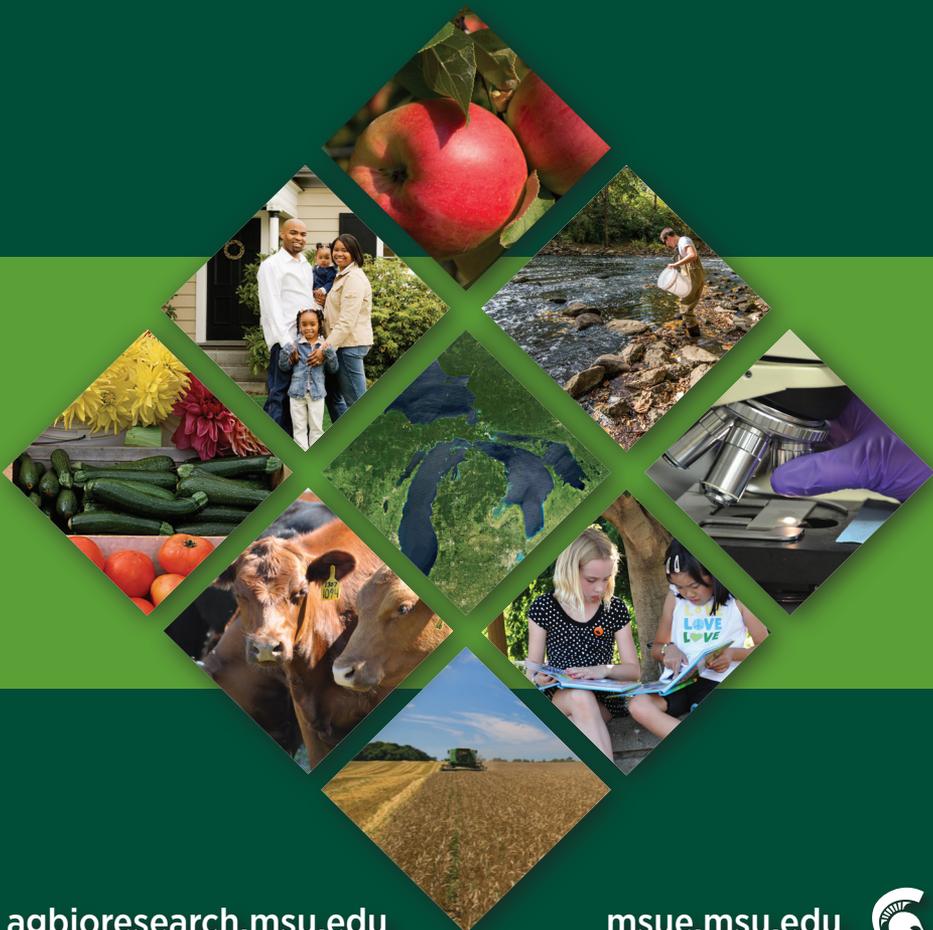


A SNAPSHOT OF **CASS** **COUNTY**





About the Data

This County Profile is to be used with the 2015-2016 Issue Identification process for Michigan State University Extension. Unless otherwise noted, the data in the profile are drawn from the most recent 2000 U.S. Census and the 2013 American Community Survey. When information from one of the following sources is used, the source is indicated by the source number in parentheses. For example, information drawn from the Michigan Department of Agriculture and Rural Development will be noted like this: (1).

1. Michigan Department of Agriculture and Rural Development. (2014). *Michigan food and agricultural systems profiles*. Retrieved from <http://www.michigan.gov/mda rd/0,4610,7-125-1568-220573--,00.html>
2. United States Department of Agriculture. (2012). *USDA Census of Agriculture*. Retrieved from http://www.agcensus.usda.gov/Publications/2012/Online_Resources/County_Profiles/Michigan/index.asp
3. Michigan Department of Health and Human Services. (2013). *Community profiles: definitions, rates and ratios*. Retrieved from www.mdch.state.mi.us/pha/osr/CHI/profiles/frame.html
4. University of Wisconsin Population Health Institute. (2013). *County health rankings & roadmaps*. Retrieved from <http://www.countyhealthrankings.org/app/michigan/2015/overview>
5. The Michigan Department of Natural Resources. (2015, June). *Forestry state ownership by county*.
6. Index Mundi. (2006-2010). *Michigan Poverty Rate by County*. Retrieved from <http://www.indexmundi.com/facts/united-states/quick-facts/michigan/percent-of-people-of-all-ages-in-poverty#map>

A SNAPSHOT OF
Cass
County



Fast Facts

Population	52,212 people
Median age	43.1 years
Percent of people in poverty	13.9%
Median household income	\$44,346
Median home value	\$124,800
Top three economic sectors:	
Educational services, health care and social assistance	21.6%
Manufacturing	18.0%
Retail	12.5%
Acres in:	
Farmland	188,690 acres



GENERAL POPULATION

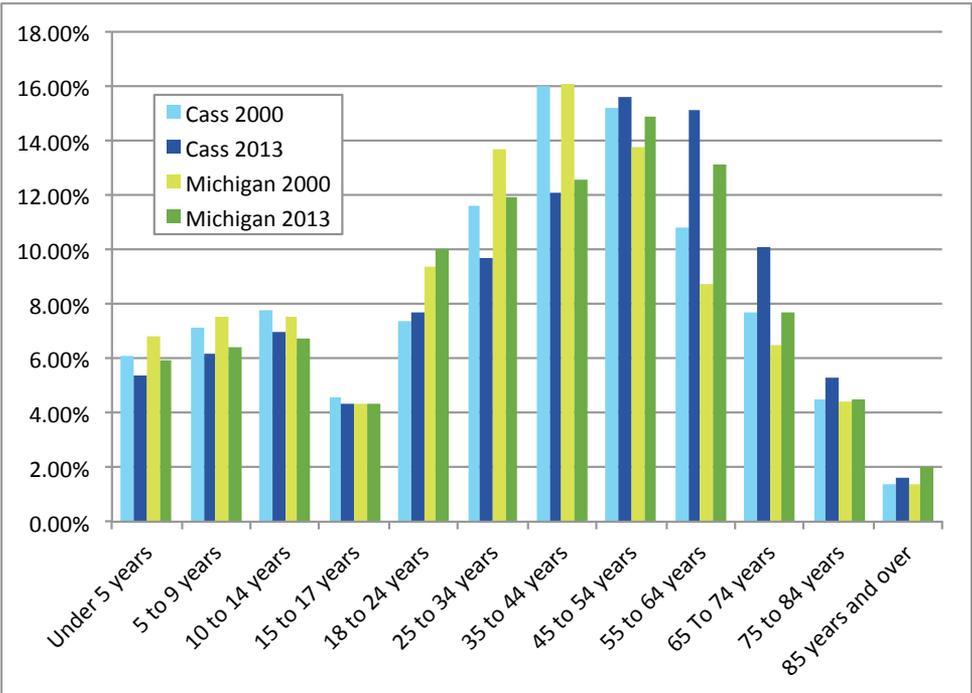
Year	Cass County Population	Michigan Population
2000	51,104	9,938,444
2013	52,212	9,883,640

» The population in Cass has increased from 2000 to 2013, while overall Michigan saw a decrease in total population.

Population Density (per sq. mile)

Year	Cass Population Density (per sq. mile) / Area (Land)	Michigan Population Density (per sq. mile) / Area (Land)
2000	103.8 / 492.18	175.0 / 56,803.82
2013	106.5 / 490.06	174.9 / 56,538.90

Age Distribution



General Population, Continued

Gender

Year	Cass County		Michigan	
	% Male	% Female	% Male	% Female
2000	50.0%	50.0%	49.0%	51.0%
2013	49.9%	50.1%	49.1%	50.9%

Race & Ethnicity

	Cass County		Michigan	
	2000	2013	2000	2013
White alone	88.2%	87.3%	78.6%	76.3%
Black or African American alone	6.1%	5.1%	14.1%	13.9%
American Indian and Alaska Native alone	0.8%	0.7%	0.5%	0.5%
Asian alone	0.5%	0.8%	1.8%	2.5%
Native Hawaiian and Other Pacific Islander alone	0.0%	0.0%	0.0%	0.0%
Some other race alone	0.2%	0.0%	0.1%	0.1%
Two or more races	1.9%	3.1%	1.6%	2.1%
Hispanic or Latino	2.4%	3.1%	3.3%	4.5%



ECONOMY

Median Household Income

Median Household Income	Cass County	Michigan
In 1999 dollars	\$41,264	\$44,667
In 2013 inflation-adjusted dollars	\$44,346	\$48,411

Per Capita Income

Per Capita Income	Cass County	Michigan
In 1999 dollars	\$19,474	\$22,168
In 2013 inflation-adjusted dollars	\$22,743	\$25,681

» Per capita income is the average per-person income and is derived by dividing all the sources of income in an area by the total population.

Poverty

» **Cass Poverty Rate:** 13.9% (6)
Michigan Poverty Rate: 14.8% (6)

Poverty Status	Cass County		Michigan	
	2000	2013	2000	2013
Children under age 18:				
Living in poverty	14.5%	19.4%	13.9%	23.6%
Not living in poverty	85.5%	80.6%	86.1%	76.4%
Age 18 to 64:				
Living in poverty	8.2%	15.2%	9.6%	16.2%
Not living in poverty	91.8%	84.8%	90.4%	83.8%
Age 65 and over:				
Living in poverty	8.8%	5.6%	8.2%	8.2%
Not living in poverty	91.2%	94.4%	91.8%	91.8%

Economy, Continued

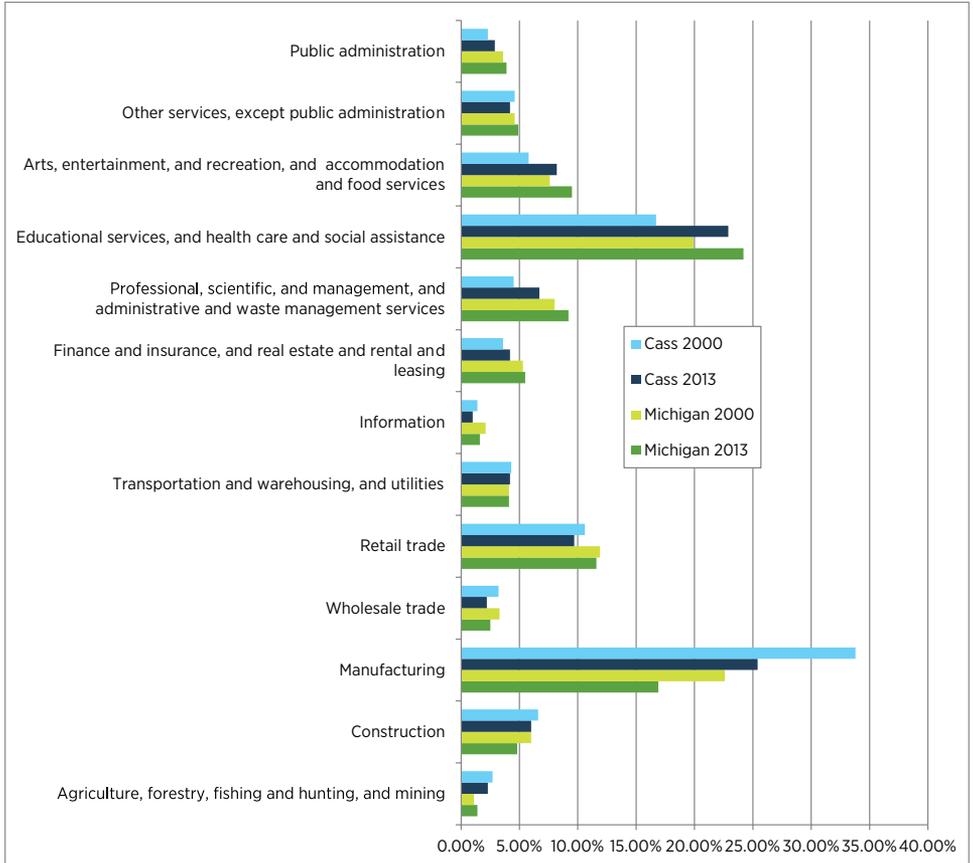
Labor Force

Employment Status for Total Population 16 Years and Over (2000)	Cass County		Michigan	
	Number	Percent	Number	Percent
Population 16 years and over:	39,611		7,630,645	
In labor force	26,103	65.9%	4,926,463	64.6%
In armed forces	13	0.0%	4,010	0.1%
Civilian:	26,090	65.9%	4,922,453	64.5%
• Employed	24,788	62.6%	4,637,461	60.8%
• Unemployed	1,302	3.3%	284,992	3.7%
Not in labor force	13,508	34.1%	2,704,182	35.4%

Employment Status For Total Population 16 Years And Over (2013)	Cass County		Michigan	
	Number	Percent	Number	Percent
Population 16 years and over:	41,811		7,865,350	
In labor force	24,811	59.3%	4,864,014	61.8%
In armed forces	3	0.0%	4,597	0.1%
Civilian:	24,808	59.3%	4,859,417	61.8%
• Employed	21,835	52.2%	4,242,948	53.9%
• Unemployed	2,973	7.1%	616,469	7.8%
Not in labor force	17,000	40.7%	3,001,336	38.2%

Economy, Continued

Industry



» From 2000 to 2013, manufacturing decreased and the educational, health and social services sector increased in Cass County. The same trend occurred for Michigan during that time.

Economy, Continued

Means of Transportation to Work (Age 16 Years and Over)

Means of Transportation to Work	Cass County		Michigan	
	2000	2013	2000	2013
Car, truck, or van	93.3%	94.1%	92.9%	91.6%
Public transportation	0.3%	0.2%	1.4%	1.4%
Motorcycle	0.0%	0.1%	0.0%	0.1%
Bicycle	0.1%	0.0%	0.2%	0.5%
Walked	2.0%	1.2%	2.2%	2.2%
Other means	0.5%	0.8%	0.5%	0.6%
Worked at home	3.7%	3.6%	2.8%	3.6%



AGRICULTURE

Highlights	Cass County	Michigan
Acres in ag production (2)	188,690 acres	9,948,564 acres
Acres of state forest (5)	0 acres	3,907,504 acres
Number of farms (2)	798 farms	52,194 farms
Average size of farm (2)	236 acres	191 acres
Average age of principal operator of farm (2)	57.5 years	57.6 years
Farm gate sales (2)	\$187,158,000	\$8,678,050,000

Cass top three areas of agriculture production (by volume of sales) (1):

- » Hogs and pigs
- » Grains, oilseeds, dry beans, and dry peas
- » Vegetables, melons, potatoes, and sweet potatoes

FAMILIES & HOUSEHOLDS



Housing Units

	Cass County		Michigan	
	2000	2013	2000	2013
Housing Units	23,884	25,849	4,234,279	4,529,311

Average Household Size

	Cass County		Michigan	
	2000	2013	2000	2013
Average Household Size	2.6	2.6	2.6	2.5

Household Type

Household Type	Cass County		Michigan	
	2000	2013	2000	2013
Family households:	72.7%	70.3%	68.0%	65.7%
• Married couple family	58.2%	55.8%	51.5%	48.5%
• Other family	14.5%	14.5%	16.5%	17.2%
- Male householder, no wife present	4.6%	4.1%	4.1%	4.4%
- Female householder, no husband present	9.9%	10.4%	12.4%	12.8%
Nonfamily households:	27.3%	29.7%	32.0%	34.3%
• Male householder	13.8%	14.8%	15.0%	16.0%
• Female householder	13.5%	14.9%	17.0%	18.4%

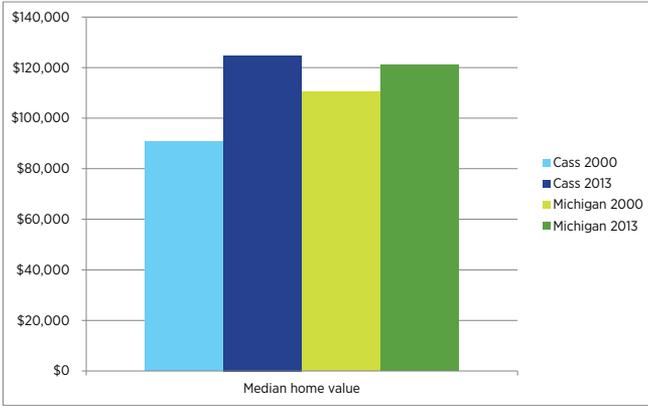
Marriages & Divorces

	Cass County	Michigan
	2013	2013
Marriages filed (3)	281	55,396
Divorces and annulments granted (3)	196	31,687

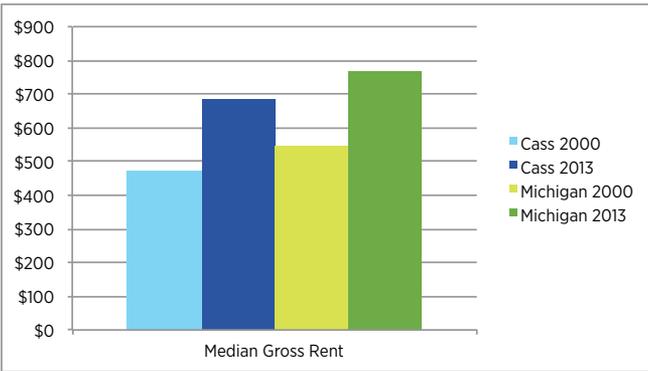


HOUSING

Median Home Value



Median Rent in Dollars per Month



Median Year Structure Built

	Cass County		Michigan	
	2000	2013	2000	2013
Median year structure built	1964	1974	1965	1969

Type of Ownership

	Cass County	Michigan
	2013	2013
Owner-occupied housing units	16,446	2,757,062



HEALTH & MORTALITY

Leading Causes of Death – Adults

Causes of Death (3)	Cass County	Michigan
	2013	2013
Heart disease	140	24,143
Cancer	132	20,395
Chronic lower respiratory disease	38	5,547
Stroke	27	4,365
Accidents	21	4,194
Alzheimer's	7	3,228
Diabetes mellitus	9	2,821
Pneumonia/flu	9	1,892
Kidney disease	13	1,665
Suicide	10	1,296

Leading Causes of Death – Children Ages 1-19

Causes of Death (3)	Cass County	Michigan
	2013	2013
Accidents	-	213
Assault (homicide)	1	90
Suicide	-	88
Cancer	-	56
Congenital malformations	-	42

Obesity & Diabetes

	Cass County	Michigan
	2013	2013
Obesity (4)	30%	32%
Diabetic (4)	9%	10%

Health and Mortality, Continued

Children

	Cass County	Michigan
	2013	2013
Live births (3)	470	113,732
Teen births (3)*	46	7,944
Children eligible for free lunch (4)	44%	41%

* Age of mother between 10–19.

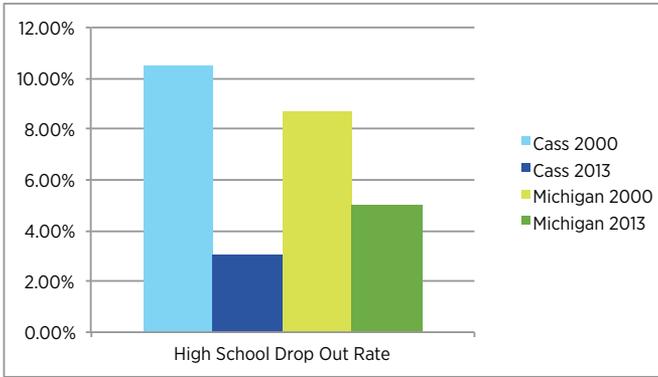
Health Insurance

	Cass County	Michigan
	2013	2013
No health insurance coverage	13.4%	11.6%
With health insurance coverage:	86.6%	88.4%
• Public Health Coverage	35.0%	33.3%
• Private Health Insurance	66.0%	69.3%

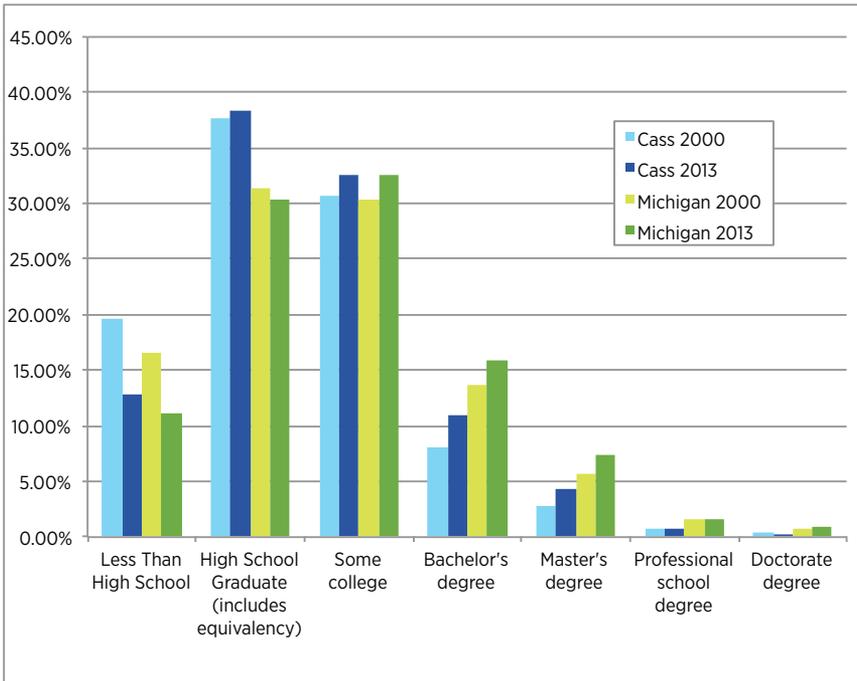


EDUCATION

High School Dropout Rate



Education Attainment



» The percentage of Cass County residents with a bachelor's degree or more is 16.0% compared to Michigan residents with 25.9%



MSU is an affirmative-action, equal-opportunity employer, committed to achieving excellence through a diverse workforce and inclusive culture that encourages all people to reach their full potential. Michigan State University Extension programs and materials are open to all without regard to race, color, national origin, gender, gender identity, religion, age, height, weight, disability, political beliefs, sexual orientation, marital status, family status or veteran status. Issued in furtherance of MSU Extension work, acts of May 8 and June 30, 1914, in cooperation with the U.S. Department of Agriculture. Ray Hammerschmidt, Interim Director, MSU Extension, East Lansing, MI 48824. This information is for educational purposes only. Reference to commercial products or trade names does not imply endorsement by MSU Extension or bias against those not mentioned. Produced by ANR Communications. 7:2015-PA/MR