



Michigan ArtShare www.miartshare.com

In partnership with MSU Extension and supported in part from the Michigan Council for Arts and Cultural Affairs

Contact: Amy Wellington at (517) 414-9175

Call for Art – New Deadline July 15, 2017

ART SHARE Education Program Guidelines

PROJECT SUMMARY

Michigan ArtShare is creating a “Looking-At-Art-Images” education program named **ART SHARE**, utilizing a ‘critical thinking practice’ called **Visual Thinking Strategies (VTS)**. **VTS** is a facilitation method created by Phillip Yenewine, a former Director of Education at MOMA in New York, where viewers look at narrative-based images and interpret what they think is happening in the image. This facilitation method utilizes active listening, paraphrasing, and observation to create a unique collaborative environment where viewers explore, investigate and problem-solve visual information. Michigan ArtShare (MAS) is creating an art education program for 1st through 3rd grade viewers that will be available through Michigan State University Extension offices throughout the entire state of Michigan.

The project goal is to use narrative images created exclusively by Michigan artists for the students to view using the VTS method, instead of using images from art history or other states or countries. This enables Michigan’s children to become more visually literate and creative problem solvers, and they will do so by looking at professional Michigan artist’s images and becoming more familiar with their work.

CONSIDERATIONS

- In the development of 1st through 3rd grade curriculums, images need to reflect child-friendly, not childish, narrative themes and images. Selected work will be fully-developed themes using art mediums designed to be explored and interpreted by young learners.

Narrative Theme Examples: Going shopping, celebrations, work/chores, entertainment, parents, siblings, learning new things, going to school, visiting people, grandparents, traveling, vacations, weather, animals, multicultural, games, social interaction, music, art, pretending, playing, everyday life, human interaction, animals and pets.

- 1st Grade Focus will explore the use of the Design Element LINE. Michigan ArtShare will give preference to compositions that incorporate the use of LINE in the execution of the image, but is not a requirement for selection in the curriculum.
- 2nd Grade Focus will explore the use of the Design Element SHAPE. Michigan ArtShare will give preference to compositions that incorporate the use of SHAPE in the execution of the image, but is not a requirement for selection in the curriculum.
- 3rd Grade Focus will explore the Design Element COLOR. Michigan ArtShare will give preference to compositions that incorporate the use of COLOR in the execution of the image, but is not a requirement for selection in the curriculum.

CALL FOR ART

ELIGIBILITY – TO BE ELIGIBLE THE APPLICANT MUST:

- Be a resident of the State of Michigan
- Submit at least one and no more than six, digital images of a two-dimensional work meeting the entry requirements of a new or existing artwork in any medium.
- Complete and submit the **ART SHARE** application form by July 15, 2017.

All eligible applicants meeting the geographic requirements, regardless of race, color, national origin, gender, gender identity, religion, age, height, weight, disability, political beliefs, sexual orientation, marital status, family status or veteran status will be considered. For Questions regarding eligibility, contact Amy Wellington at miartshare@gmail.com, enter the subject heading "Art Share education program."

ENTRY REQUIREMENTS

Image requirements: Submissions must include a relatively high resolution digital image of the proposed artwork as a JPEG image.

- Existing or newly-created original art are acceptable in any medium. There are no size restrictions as images will be projected on a screen for student viewing and interpretation.
- Narrative, family/young child-friendly themes.

Michigan ArtShare reserves the right to disqualify works deemed offensive or otherwise unsuitable for this project at their discretion.

- Artists may submit up to 6 images for consideration.
- Each artist must submit a \$10 non-refundable jury fee to have their work considered for this project.

SELECTION CRITERIA AND PROCESS

Michigan ArtShare is committed to an open, transparent, and focused process. Artwork will be selected by a jury of individuals representing a regional selection of art educators across the state of Michigan to contribute a spectrum of diverse opinions. At least three of the jury positions are reserved for the following:

- At least one person from the Michigan ArtShare staff
- At least one person representing MCACA
- At least one person from the Michigan State University Department of Art, Art History and Design or the Residential College for Arts and Humanities.

The jury will select a total of thirty-six (36) works. Twelve (12) for each grade.

SELECTED ARTISTS CONTRACTS

Selected artists must submit a high-resolution, professional quality version of their original submission. Selected works will be licensed from the Artist to Michigan ArtShare and Michigan State University Extension for use in the Michigan ArtShare education program **ART SHARE** in perpetuity and marketing or publications as they relate to this art education program.

COMPENSATION/AWARD

Contracted Michigan Artists will receive a stipend of \$250 for each artwork selected for the program curriculum which allows Michigan ArtShare to use a digital and printed image of a selected original art work for educational and training viewing and program marketing purposes only. The artist retains the image rights and original work of art for all other purposes.

HOW TO SUBMIT WORK

- All art work is submitted via email to miascallforart@gmail.com.
- **Please label your JPEG images** as follows - (image number) #__ first initial, middle initial, and last name.

Example: #3aewellington

- Please make sure that each submitted JPEG file corresponds with the image number listed on your application form.
- Attach each image separately to your email, if you submit 6 images you will attach 6 JPEG files.
- **EMAIL** up to six submission images to the call for art email address **and MAIL** application form with \$10 jury fee enclosed (make your check out to Michigan State University) to the following address:

Michigan ArtShare – Call for Art
Attn: Amy Wellington
MSU Extension Office
121 E. Maple Street
Mason, Michigan 48854

DEADLINE – NEW DEADLINE!

Deadline to apply is July 15, 2017 at midnight.

TIMELINE

Deadline for submission – July 15, 2017

Artists will be notified on August 23, 2017

Thank-You!