

2020 Annual Report to Van Buren County

A Message from the District Director September, 2020



Michigan State University Extension (MSUE) brings the science, programs and resources of Michigan's land grant university to organizations, communities and individuals throughout the state. Our outreach and engagement is built on a

local basis, thanks to our county partnerships and more than 600 faculty and staff in offices across all 83 counties.

Historically, most of our relationships have been maintained through in-person meetings and programs. Over the last few years we have built up the breadth and quality of our website at extension.msu.edu which now averages 1.25 million visitors per month. In 2020, we expanded our capacity to provide high-quality virtual education.

2020 will be a year to remember for many reasons (several of which we will want to forget). The creativeness, dedication, teamwork, and resilience that our MSUE professionals exhibited during this global pandemic will be something I will always remember. This has been a difficult time for communities, families and staff, and I am proud of the work we have done to continue to provide high-quality educational programs throughout Michigan.

Forced to focus on online programming, MSUE staff were given an opportunity to do something they have wanted to do for a long time - convert their in-person programming to a digital format. Digital formats don't work for everybody or every program, but to expand our reach and help more people incorporate the evidence-based learning from a major university into their homes, families, businesses and communities, has always been a goal worth pursuing. Many were moving in that

direction already; the pandemic required others to move there faster.

Working from home with the tools and support needed to help them succeed in a remote environment, MSUE educators have continued to assist farmers through the growing season, elected officials and decision makers, parents, families and youth by meeting with them on virtual platforms through online meetings and webinars. With the work they have accomplished over the last months, staff have reported to me that they have learned that:

- programs that are produced for a live audience and recorded allow people to view the meetings in a time convenient for them;
- we are reaching audiences that would not be able to attend our programs in the past because of time, travel and disability;
- we are reaching local, regional, state, national and global audiences;
- we are able to share our expertise, ideas and best practices more efficiently across the state;
- a digital divide still exists, not all programs work in an on-line format, and nothing will replace our local, face to face, relationshipbased work.

In the end, I believe this experience in on-line program development and investment in capacity will augment our face to face work (*once that resumes*) and provide greater access to our work than ever before. We will reach more people and be a leader in virtual education.

Please contact me for more information and thank you for your continued support!

Julie Pioch, District Director piochj@msu.edu

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Response of MSU Extension to the impact of Novel Corona Virus

In late March, MSUE pivoted all of our programming to online formats to comply with the original Stay Safe, Stay Home order (EO2020-42). Within six days of that order, we launched the Remote Learning and Resources website and our teams immediately began modifying programming to a digital format that would provide equal educational value right in people's homes. This online space provided a platform to launch this effort and since then has become a robust virtual one-stop-shop for everything MSU Extension has to offer online. This site has evolved over the last few months and houses educational resources:

- to help parents keep their children on track with learning at home;
- an extensive list of online programs for adults;
- a calendar of virtual events;
- educational videos;
- relevant, responsive and evidence-based articles authored by MSU Extension's vast network of experts;
- resources for local governments and communities navigating the effects of the pandemic and more.

Within a few days into quarantine, staff had new programming spooled up and ready to present digitally. A few noteworthy examples include:

- Staff members quickly pivoted from a face-to-face program offered in a few locations to a series of one-hour presentations called **Adulting 101**. Topics include things such as what to look for when renting, tips and tricks for easy cooking, how to keep your finances in order and the right way to do household tasks such as ironing and setting a table. The series attracted more than 3,000 participants statewide and was recommended by school districts. This program has now become a regular recurring series and engaged a team of program staff to share in its delivery.
- Cabin Fever Conversations became a highly popular series of 11 webinars via Zoom and Facebook Live designed to get people's minds off of being cooped up inside and get them thinking about their garden spaces. Sessions focused on lighthearted but educational conversations about gardening featuring guests who discuss topics like seed saving, houseplants, pollinator health, community gardening and container gardening. The webinar's success of more than 500 attendees per session has prompted organizers to continue programming during winter 2021. This program also provided a great learning opportunity for staff who had never presented live webinars and created comical do's and don'ts to live programs for staff to learn from to improve their work.
- Educational Resources for Parents, teachers and families were compiled to assist with remote and home-based learning. 4-H Curriculum, videos, tip sheets and virtual learning tools were developed and continue to be added to and improved as we begin the Fall school year.



Rapid Response For Agriculture was a site developed in 2019 to provide a single point for farmers to
access resources developed in response to several weather related emergencies. In 2020, our
agriculture team immediately rose to the challenge to assist the industry with resources and
management tools to aid them through the pandemic emergency. One first response was a series of

articles and best practice options for the <u>floriculture industry</u> who were limited in the ability to sell to their wholesale markets. Other resources were aimed at keeping farm employees safe and <u>how to best manage operations</u> while still meeting consumer demands for a fresh, safe food supply during emergency conditions created by Covid-19.



MSU Extension CHAMP: COVID-19 Hazard Assessment and Mitigation Program is one tool found on
the rapid response site. This tool was designed to help ag operations reduce the risk of worker
exposure to COVID-19 and mitigate disease spread. It assists farms and ag related businesses with
designing a pandemic preparedness plan, conducting a hazard assessment to identify risks for
exposure, and developing mitigation practices supporting worker safety and health. These agriculturecentric, pandemic preparedness education and support materials were designed to align with federal,
state and local guidance.

Going Virtual with Traditional Face to Face Programs

 Annual Research Project and Demonstration Field Days highlight on-farm research collaborations between MSU Extension, MSU AgBioResearch and local growers. These in-person daylong experiences have always been held in-person, on farms. In 2020, these events were moved to a digital format. The program and attendance of these events so far has been impressive. Moreover, the production of these events will allow the visual results to be shared at other meetings.



- o Field Crops Educator Bruce Mackellar's research and expertise, was instrumental in the success of the <u>Wheat Field Day</u> held on June 10 and was attended by nearly 150 people online; and the <u>Corn Virtual Field Day</u> held September 9, attended by 96 people. This meeting focused on tar spot disease and uneven crop development causes and implications. All critical issues being faced by producers in Van Buren County.
- Fruit Crop Research and Scouting carried out by the MSUE Fruit team is especially important to the economy of Van Buren County. The Integrated Pest Management meetings that occur every Monday during the growing season have been held face to face for decades reaching a handful of Southwest Michigan famers each week with the remainder waiting for the written report to be broadcast. Taking

this program virtual has brought in growers from all the fruit growing regions in the state as well as several people from other parts of the country and the world. Also, the sessions have been recorded, allowing growers to hear the latest on pest and disease conditions at their own convenience. Information shared during these meetings is critical to the sustainability of agriculture in southwest Michigan. Fruit Field Days were also successful for this team and included the Viticulture Field Day in July and Peach Field Day held in August. The Grape Season kick-off meeting held virtually in June had 95 participants.

 Food Safety Education teaching capacity was increased by MSUE for Van Buren County in early 2020, the ServSafe Certification program for food managers and workers was scheduled to be offered throughout the district, but without national approval to provide the course on-line our programming efforts were put on hold in April. However, the Food Safety Team worked quickly to modify other face



to face curricula into web-based offerings and expanded their educational reach to engage food service workers, homemakers, and families in weekly educational sessions designed to answer questions about food preservation, cottage food law, food pantry safety. With an emphasis on engaging young people during the quarantine, the team focused on youth focused topics and seasonally themed cooking workshops. They have maintained a weekly programming schedule since May 2020.

4-H Program Highlights



MSUE's premier youth development program is built on committed and caring relationships between adult volunteers and youth. Prior to Covid-19, Van Buren 4-H Educator, Janice Zerbe, facilitated these in person relationships, nurtured club activities and provided guidance to our 4-H leaders. Her programming efforts focused on building capacity in social emotional learning and she was active with financial literacy and career

and workforce preparation programs in the county.

- Cancelling face to face events has hit our 4-h clubs very hard. Janice has worked to coach our leaders to convene their club meetings through zoom, and worked to build capacity in her leaders to engage with youth remotely. She has worked with teams across the state to help them be creative in engaging with young people and marketed statewide learning opportunities and virtual special interest clubs.
- Enrollments in Van Buren County's 4-H Youth program for 2019 was 348 youth and 127 adult volunteers actively engaged in 12 clubs. Total participants in all 4-H youth programming in 2019 was 2562.
- With all county fairs cancelled, Janice was tapped to be a leader in developing the Virtual Showcase platform for the state. The virtual showcase offered our 4-Her's an opportunity to demonstrate their



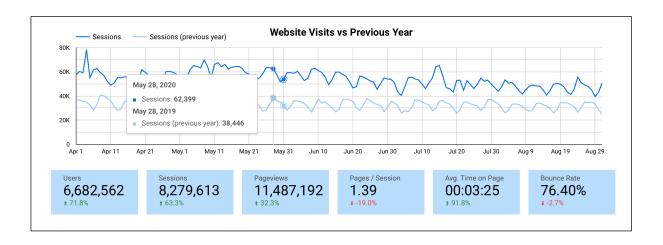
hard work and have their projects judged. Locally, the Van Buren showcase was a success with 12 youth entering 36 projects. Van Buren also had 4 youth compete for scholarships at the <u>Michigan State Virtual Fair</u>.

By the Numbers & Attachments

One of the more mundane (but scheduled) changes made by MSU Extension in 2020 was a switch to a new reporting system. The data base created when staff report their work makes it easy to pull reports by county and program. Together with information from our events management system and google analytics the following attachments show the breadth of programs we offered and the activity on the website from September, 2019 through August 31, 2020.

Attachments include:

- Reported programs and participants for Van Buren County 1/1/2020 to 8/31/20 p.6
- 2019 Soil Test Summary p.12
- Van Buren County Residents Enrolled in Programs via MSUE Events Management 7/2019 to 3/20 p. 13
- Google Analytics Reports for MSUE website 10/1/19 to 8/31/20 p. 15
- List of Partners and Collaborators p.16



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Reported programs and participants for Van Buren County January 2020 thru August 31, 2020

Van Buren

| Number of program activities hosted in your county: | 31 |
|---|-----|
| Total number of participants (regardless of home living | |
| location) that attended programs hosted in your county: | 660 |
| Number of programs with residents of your county: | 156 |
| Number of residents of your county who attended MSU | |
| Extension programs: | 760 |

| | | | # Van Buren | # of Total | |
|--|----------------------------|------------|--------------|--------------|------------------|
| Program Name | Site/Partner | Date | participants | participants | Staff Reporting |
| | Youth Development | | | | |
| Series Youth Development Company SMN | Company | 01/14/2020 | 16 | 16 | Krystal Avila |
| Series Van Buren County Court Cooking Matters | Van Buren Community | | | | |
| Families | Mental Health | 01/17/2020 | 8 | 8 | Krystal Avila |
| Planning for Tourism - Tourism Area Life Cycles | | | | | |
| and Preventing Destination Decline (South | | | | | |
| Haven, MI) | Lake MI College | 01/24/2020 | 30 | 30 | Andy Northrop |
| Safe Food Healthy Kids ACD Online | Zoom Meeting or Webinar | 01/22/2020 | 2 | 207 | Laurie Messing |
| 2-13-2020 ServSafe Food Protection Manager | Kalamazoo Valley Community | | | | |
| Certification Kalamazoo | College - Groves Campus | 02/13/2020 | 1 | 8 | Kellie Jordan |
| 2-18-2020 ServSafe Food Protection Manager | Kalamazoo Valley Community | | | | |
| Certification Kalamazoo | College - Groves Campus | 02/18/2020 | 1 | 13 | Kellie Jordan |
| Essential Skills for Learning and Life - Association | | | | | |
| for Child Development Webinar | Zoom Meeting or Webinar | 02/11/2020 | 1 | 190 | Kylie Rymanowicz |
| Series Paw Paw Library Teen Cuisine | Paw Paw District Library | 02/18/2020 | 17 | 17 | Krystal Avila |
| | MSU Extension Ottawa | | | | |
| 1.1. IPM-SWD-BSGW_ Gall Wasp meeting | County | 03/09/2020 | 18 | 35 | Carlos Garcia |
| Risk Management Skills and Farm Sustainability | MSU Trevor Nichols Res | | | | |
| of Underserved Berry Growers - NRCS | Complex, Fennville, MI | 03/06/2020 | 5 | 13 | Carlos Garcia |
| IPM training for small fruit growers Prebloom | Zoom Meeting or Webinar | 05/12/2020 | 40 | 117 | Carlos Garcia |



| RISE Management Skills and Farm Sustainability of Underserved Berry Growers - NRCS County 03/13/2020 5 13 Carlos Garcia of Underserved Berry Growers - NRCS County 02/19/2020 1 44 Phillip Tocco Produce Safety Alliance Grower Training 2-19-20 Van Buren ISD Conference 01/16/2020 16 30 Phillip Tocco Van Buren ISD Conference 02/11/2020 36 36 Janice Zerbe Outs for the Quality Care of Animals 2-11-20 Van Buren ISD Conference 02/11/2020 36 36 Janice Zerbe Outs for the Quality Care of Animals 2-11-20 Van Buren ISD Conference 02/11/2020 36 36 Janice Zerbe Outs for the Quality Care of Animals 2-11-20 Van Buren ISD Conference 02/11/2020 36 36 Janice Zerbe Outs of Church Paw Paw 02/08/2020 26 26 Janice Zerbe Outs Outs Outs Outs Outs Outs Outs Outs | | | | | | |
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| Couth Business Guide to Success- Don't Break MSU Extension Van Buren 01/03/2020 22 Janice Zerbe Birth Management Clinic for Small Ruminants MSU Main Campus 02/01/2020 4 55 Michael Metzger 2020 Christmas Tree Pest Management Series Zoom Meeting or Webinar 02/06/2020 3 350 Heidi Lindberg Mrtro to Backyard Poultry KVCC, Food Innovation Ctr 02/22/2020 2 23 Mariel Borgman Online RELAX Parent Caregiver ACD Zoom Meeting or Webinar 03/19/2020 1 215 Holly Tiret Donline Mindfulness Parent Caregiver Zoom Meeting or Webinar 04/08/2020 2 218 Holly Tiret Donline SLM Mindful Eating Zoom Meeting or Webinar 04/09/2020 1 203 Holly Tiret Donline SLM Breath Zoom Meeting or Webinar 04/15/2020 1 27 Holly Tiret Donline SLM Breath Zoom Meeting or Webinar 04/15/2020 1 27 Holly Tiret Donline SLM Be Kind to Mind Zoom Meeting or Webinar 04/16/2020 1 280 Holly Tiret Donline SLM Be Kind to Mind Zoom Meeting or Webinar 04/09/2020 5 648 Michelle Neff Adulting 101-Budget and Credit Zoom Meeting or Webinar 04/09/2020 5 648 Michelle Neff Adulting 101-Informed Renter Zoom Meeting or Webinar 04/16/2020 4 494 Michelle Neff Adulting 101-Household Tasks Zoom Meeting or Webinar 04/23/2020 2 403 Michelle Neff Adulting 101-Household Tasks Zoom Meeting or Webinar 04/08/2020 1 327 Michelle Neff On-farm Produce Safety for Small Growers in the Age of Covid-19 Zoom Meeting or Webinar 04/08/2020 6 290 Phillip Tocco Phil Day at the Breslin - Family Engagement Michigan State University 03/01/2020 4 47 Erin Lilly Beginning Farmer Webinar Series MSU Extension Alger County 01/15/2020 2 261 James Isleib Safe Food Healthy Kids Zoom and Facebook Live 04/08/2020 3 68 Kara Lynch | Youth for the Quality Care of Animals | | | | | • |
| Sirth Management Clinic for Small Ruminants MSU Main Campus 02/01/2020 4 55 Michael Metzger 2020 Christmas Tree Pest Management Series Zoom Meeting or Webinar 02/06/2020 3 350 Heidi Lindberg 2020 Christmas Tree Pest Management Series Zoom Meeting or Webinar 02/22/2020 2 23 Mariel Borgman 2011ine RELAX Parent Caregiver ACD Zoom Meeting or Webinar 03/19/2020 1 215 Holly Tiret 2011ine Mindfulness Parent Caregiver Zoom Meeting or Webinar 04/08/2020 2 218 Holly Tiret 2011ine SLM Mindful Eating Zoom Meeting or Webinar 04/09/2020 1 203 Holly Tiret 2011ine SLM Breath Zoom Meeting or Webinar 04/15/2020 1 72 Holly Tiret 2011ine SLM Be Kind to Mind Zoom Meeting or Webinar 04/16/2020 1 280 Holly Tiret 2011ine SLM Be Kind to Mind Zoom Meeting or Webinar 04/16/2020 1 280 Holly Tiret 2011ing 101-Budget and Credit Zoom Meeting or Webinar 04/09/2020 5 648 Michelle Neff 2011ing 101-Informed Renter Zoom Meeting or Webinar 04/16/2020 4 494 Michelle Neff 2011ing 101-Cooking 101 Zoom Meeting or Webinar 04/23/2020 2 403 Michelle Neff 2011ing 101-Household Tasks Zoom Meeting or Webinar 04/30/2020 1 327 Michelle Neff 2011ing 101-Household Tasks Zoom Meeting or Webinar 04/30/2020 1 327 Michelle Neff 2011ing 101-Household Tasks Zoom Meeting or Webinar 04/08/2020 6 290 Phillip Tocco 2011 April Tree 2011ing 101-Meeting 2011ing Farmer Webinar 2011ing 101-Meeting 2011ing Farmer Webinar 2 | Youth Business Guide to Success- Don't Break | MSU Extension Van Buren | • • | 22 | 22 | Janice Zerbe |
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| Adulting 101-Informed Renter Zoom Meeting or Webinar Zoom Meeting or | | • | • • | 3 | 350 | |
| Online RELAX Parent Caregiver ACD Zoom Meeting or Webinar Olinine Mindfulness Parent Caregiver Zoom Meeting or Webinar Olinine SLM Mindful Eating Zoom Meeting or Webinar Olinine SLM Mindful Eating Zoom Meeting or Webinar Olinine SLM Breath Zoom Meeting or Webinar Olinine SLM Breath Zoom Meeting or Webinar Olinine SLM Be Kind to Mind Zoom Meeting or Webinar Olinine SLM Be Kind to Milling Helling Tiret Cook Meeting or Webinar Olinine SLM Be Kind to Milling Helling Tiret Cook Meeting or Webinar Olinine SLM Be Kind to Milling Helling Tiret Cook Meeting or Webinar Olinine SLM Be Kind to Milling Helling Helling Helling Tiret Cook Meeting or Webinar Olinine SLM Be Kind to Milling Helling Helling Helling Helling Tiret Cook Meeting or Webinar O | Intro to Backyard Poultry | 9 | 02/22/2020 | 2 | 23 | • |
| Online Mindfulness Parent Caregiver Zoom Meeting or Webinar Old/08/2020 1 203 Holly Tiret Online SLM Mindful Eating Zoom Meeting or Webinar Old/15/2020 1 72 Holly Tiret Online SLM Breath Zoom Meeting or Webinar Old/15/2020 1 72 Holly Tiret Online SLM Be Kind to Mind Zoom Meeting or Webinar Old/16/2020 1 280 Holly Tiret Online SLM Be Kind to Mind Zoom Meeting or Webinar Old/09/2020 5 648 Michelle Neff Old Informed Renter Zoom Meeting or Webinar Old/16/2020 4 494 Michelle Neff Old Informed Renter Old/16/2020 2 403 Michelle Neff Old Informed Tasks Coom Meeting or Webinar Old/23/2020 2 403 Michelle Neff Old Informed Produce Safety for Small Growers in the Old Informed Produce Safety for Small Growers in the Old Informed Produce Safety for Small Growers in the Old Informed Produce Safety Safety Safe Food Healthy Kids Zoom and Facebook Live Old/08/2020 3 68 Kara Lynch | • | • | 03/19/2020 | 1 | 215 | |
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| Adulting 101-Cooking 101 Zoom Meeting or Webinar O4/23/2020 2 403 Michelle Neff O4/30/2020 1 327 Michelle Neff O5 On-farm Produce Safety for Small Growers in the Age of Covid-19 Zoom Meeting or Webinar O4/08/2020 O4/08/2020 O5 On-farm Produce Safety for Small Growers in the O6 On-farm Produce Safety for Small Growers in the O7 On-farm Produce Safety for Small Growers in the O8 On-farm Produce Safety for Small Growers in the O8 On-farm Produce Safety for Small Growers in the O8 On-farm Produce Safety for Small Growers in the O9 On-farm Produce Safety for Small Growers | | | • • | 4 | 494 | Michelle Neff |
| Adulting 101-Household Tasks Zoom Meeting or Webinar O4/30/2020 1 327 Michelle Neff On-farm Produce Safety for Small Growers in the Age of Covid-19 Zoom Meeting or Webinar O4/08/2020 O4/08/2020 O5/08/2020 O5/08/2 | Adulting 101-Cooking 101 | 9 | • • | 2 | 403 | |
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| Age of Covid-19 Zoom Meeting or Webinar 04/08/2020 6 290 Phillip Tocco II-H Day at the Breslin - Family Engagement Michigan State University 03/01/2020 4 47 Erin Lilly Beginning Farmer Webinar Series MSU Extension Alger County 01/15/2020 2 261 James Isleib Safe Food Healthy Kids Zoom and Facebook Live 04/08/2020 3 68 Kara Lynch | - | | , | | | |
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| Beginning Farmer Webinar Series MSU Extension Alger County 01/15/2020 2 261 James Isleib Safe Food Healthy Kids Zoom and Facebook Live 04/08/2020 3 68 Kara Lynch | <u> </u> | | | | | |
| Safe Food Healthy Kids Zoom and Facebook Live 04/08/2020 3 68 Kara Lynch | Beginning Farmer Webinar Series | • | | | | • |
| • | | | • • | | | Kara Lynch |
| | Oceana Asparagus Day 2020 | | | | | Benjamin Werling |



| | Liberty Hyde Bailey Museum | | | | |
|--|-----------------------------|------------|----|-----|-------------------|
| Radio Interview for COSY in South Haven | and Gardens | 02/18/2020 | 5 | 5 | Beth Clawson |
| National Park Virtual Tour SPIN Club | Zoom Meeting or Webinar | 04/10/2020 | 6 | 250 | Carol Horne |
| Farm Bill Meeting - Van Buren | Van Buren Conference Center | 01/06/2020 | 1 | 6 | Jonathan LaPorte |
| Farm Bill Meeting - Ag Action Day (Kalamazoo) | KVCC | 01/31/2020 | 1 | 22 | Jonathan LaPorte |
| | Allegan County Human | ,, | _ | | |
| Farm Bill Meeting - Allegan | Services building | 01/07/2020 | 1 | 35 | Jonathan LaPorte |
| Ag Action Day 2020 - Field Crops Track | KVCC | 01/31/2020 | 13 | 115 | Eric Anderson |
| Youth for the Quality Care of Animals - | | | | | |
| Apprenticeship 101- Youth Business Guide to | | | | | |
| Success | Van Buren Technology Center | 01/14/2020 | 25 | 33 | Janice Zerbe |
| | Michigan District, Lutheran | _ , , | | | |
| Literacy Essentials | Church Missouri Synod | 02/06/2020 | 1 | 49 | Caroline Shrier |
| Mindfulness for Children: Helping Kids Manage | · · | | | | Nicole Persing- |
| Stress | Zoom Meeting or Webinar | 05/06/2020 | 1 | 179 | Wethington |
| Preventing Perinatal Hepatitis B Virus | MSUE | 03/05/2020 | 1 | 153 | Dawn Contreras |
| Virtual Interviewing | Zoom Meeting or Webinar | 03/31/2020 | 2 | 23 | Michelle Neff |
| 4-H SPIN Club: Themed Trivia Nights | Zoom Meeting or Webinar | 04/13/2020 | 4 | 61 | Lance Fowler |
| Teaching Kids Mindful Eating | Zoom Meeting or Webinar | 04/29/2020 | 1 | 136 | Holly Tiret |
| 4-H SPIN Club: Zipping Around the Zoos | Zoom Meeting or Webinar | 04/20/2020 | 1 | 226 | Lance Fowler |
| 4-H SPIN Club: Trash Warriors | Zoom Meeting or Webinar | 04/22/2020 | 1 | 34 | Lance Fowler |
| Adulting 101-Developing A spending Plan | Zoom Meeting or Webinar | 04/22/2020 | 2 | 221 | Michelle Neff |
| Essential Skills, Samaritas, February 20, 2020 | Samaritas Heartline | 02/20/2020 | 1 | 17 | Vivian Washington |
| U-Pick and Farm Market Options for Small | Zoom Webinar and Facebook | | | | |
| Growers in the Age of COVID-19 Webinar | Live | 04/24/2020 | 22 | 276 | Phillip Tocco |
| MSUE Tourism-Current Issues Impacting | | | | | |
| Webinar Series-Strategies for Small Town | | | | | |
| Tourism | Zoom Meeting or Webinar | 04/23/2020 | 2 | 170 | Andy Northrop |
| February Monthly Product Center Client | MSU Extension at Downtown | | | | |
| Consultations | Market Grand Rapids | 02/03/2020 | 1 | 61 | Kendra Wills |
| 4.27.2020 Food Safety Q&A - What can you | | | | | |
| freeze, Online Webinar | Zoom Meeting or Webinar | 04/27/2020 | 1 | 36 | Kellie Jordan |
| 4.20.2020 Food Safety Q&A - How to Enjoy | | | | | |
| Fruits & Vegetables Safely, Online Webinar | Zoom Meeting or Webinar | 04/20/2020 | 1 | 20 | Kellie Jordan |
| Stress Less with Mindfulness 5.5 Youth | Zoom Meeting or Webinar | 05/05/2020 | 3 | 42 | Georgina Perry |
| Online Stress Less Series May 2020 am | Zoom Meeting or Webinar | 05/11/2020 | 1 | 82 | Holly Tiret |
| Online Teaching Kids Mindful Eating 5.19.20 | Zoom Meeting or Webinar | 05/19/2020 | 4 | 88 | Holly Tiret |



| | Zoom Webinar and Facebook | | | | |
|--|---------------------------|------------|----|-----|---------------------|
| Cabin Fever Conversations - April 3 - June 12 | Live | 04/03/2020 | 1 | 795 | Abigail Harper |
| Online RELAX Six Principles of Problem Solving | Zoom Meeting or Webinar | 05/21/2020 | 1 | 54 | Holly Tiret |
| COVID19-Impacts on Tourism/Webinar Session 2 | | | | | |
| (April 30th with Dan McCole, PhD.) | Zoom Meeting or Webinar | 04/30/2020 | 1 | 80 | Andy Northrop |
| | Zoom Webinar and Facebook | | | | |
| Safe Food = Healthy Kids Online April 21 | Live | 04/21/2020 | 1 | 47 | Kara Lynch |
| Area Agency on Aging - WISE | Paw Paw Senior Center | 04/15/2020 | 5 | 5 | Zelda Felix-Mottley |
| Online Stress Less Series May June 6PM | Zoom Meeting or Webinar | 05/19/2020 | 1 | 83 | Holly Tiret |
| College 101 Week 1 Financial Aide | Zoom Meeting or Webinar | 05/05/2020 | 2 | 109 | Michelle Neff |
| Michigan 4-H Hippology & Horse Judging | | | | | |
| Contests | Moodle | 05/18/2020 | 1 | 73 | Taylor Fabus |
| Stress Less with Mindfulness 9:30 am | Zoom Meeting or Webinar | 06/08/2020 | 9 | 176 | Holly Tiret |
| Retire on Track, April | Zoom Meeting or Webinar | 04/08/2020 | 1 | 7 | Robert Weber |
| Online 4-H Livestock Learning | Zoom Meeting or Webinar | 04/09/2020 | 17 | 944 | Nichole Hersch |
| Mindfulness for Children, Samaritas, March 5, | • | | | | |
| 2020 | Samaritas Heartline | 03/05/2020 | 1 | 18 | Vivian Washington |
| College 101 Week 2-Student Loans | Zoom Meeting or Webinar | 05/12/2020 | 1 | 89 | Michelle Neff |
| Swine Influenza Tips and Tool Kits | Zoom Meeting or Webinar | 04/16/2020 | 2 | 40 | Katie Ockert |
| Adulting 101-Debit vs Credit | Zoom Meeting or Webinar | 04/24/2020 | 1 | 175 | Michelle Neff |
| Home Food Preservation-Intro to Food Pres- | • | | | | |
| June 4 | Zoom Meeting or Webinar | 06/04/2020 | 8 | 811 | Laurie Messing |
| Home Food Preservation-Blanching and | - | | | | |
| Freezing-June 11 | Zoom Meeting or Webinar | 06/11/2020 | 8 | 728 | Laurie Messing |
| Home Food Preservation-Jam and Jelly-June 18 | Zoom Meeting or Webinar | 06/18/2020 | 3 | 606 | Laurie Messing |
| Home Food Preservation-Water Bath/Steam | - | | | | |
| Canning-June 25 | Zoom Meeting or Webinar | 06/25/2020 | 3 | 446 | Laurie Messing |
| Home Food Preservation-Pressure Canning-July | • | | | | |
| 9 | Zoom Meeting or Webinar | 07/09/2020 | 2 | 377 | Laurie Messing |
| Home Food Preservation-Pickling-July 16 | Zoom Meeting or Webinar | 07/16/2020 | 2 | 370 | Laurie Messing |
| Home Food Preservation-Dehydrating-July 23 | Zoom Meeting or Webinar | 07/23/2020 | 3 | 295 | Laurie Messing |
| Home Food Preservation-Preserving Meat-July | | | | | |
| 30 | Zoom Meeting or Webinar | 07/30/2020 | 3 | 229 | Laurie Messing |
| No Drama Relationship-Couplet | Zoom Meeting or Webinar | 05/20/2020 | 1 | 5 | Michelle Neff |
| Mindfulness for Children 5/12 for the | - | | | | |
| Association for Child Development | Zoom Meeting or Webinar | 05/12/2020 | 5 | 256 | Kylie Rymanowicz |
| MYOI Cooking for One Statewide | Zoom Meeting or Webinar | 06/10/2020 | 3 | 75 | Kendra Gibson |
| | | | | | |



| Citizen Planner Advanced Academy 2020 | Zoom Meeting or Webinar | 06/04/2020 | 1 | 65 | Lindsey Gardner |
|---|----------------------------|--------------------------|--------|----------|---------------------------------|
| Smart Gardening Conference- Grand Rapids | Devos Place | 03/07/2020 | 4 | 338 | Rebecca Finneran |
| Poultry Nutrition Clinic | MSU Extension Barry County | 05/26/2020 | 1 | 16 | Kathy Pennington |
| RELAX online series June 1-4 2020 | Zoom Meeting or Webinar | 06/01/2020 | 1 | 53 | Holly Tiret |
| EHBA-Rx for Health-1 | MSU Extension Isabella | 06/17/2020 | 1 | 11 | Sabrina McGee |
| Virtual Junk Drawer Robotics | Zoom Meeting or Webinar | 07/20/2020 | 2 | 20 | Brandie Sigler |
| IPM training for small fruit growers | MSU Extension Ottawa | 04/03/2020 | 22 | 152 | Carlos Garcia |
| 06-02-2020 Pantry Food Safety, Online Via Zoom | Zoom Meeting or Webinar | 06/02/2020 | 1 | 23 | Kellie Jordan |
| 4-H Home Heroes GooseChase - Alternative | | | | | |
| Virtual Programming | GooseChase App | 05/07/2020 | 1 | 21 | Erin Lilly |
| Van Buren Summer Library Series | Paw Paw District Library | 07/16/2020 | 78 | 78 | Krystal Avila |
| 6-03-2020 - Pantry Food Safety Session 2, Online | · | | | | |
| Via Zoom 6pm | Zoom Meeting or Webinar | 06/03/2020 | 1 | 25 | Kellie Jordan |
| Parenting Education Holy Cross Online week 6 | Zoom Meeting or Webinar | 06/11/2020 | 1 | 13 | Courtney Aldrich |
| Adulting 101-Developing a Spending Plan | Zoom Meeting or Webinar | 05/07/2020 | 1 | 276 | Michelle Neff |
| Stress Less Lunch and Learn June 29-July 2 | Zoom Meeting or Webinar | 06/29/2020 | 2 | 48 | Holly Tiret |
| Babysitting Lunch and Learn | Zoom Meeting or Webinar | 06/30/2020 | 5 | 20 | Brandie Sigler |
| Grow a GIANT Pumpkin | Zoom Meeting or Webinar | 05/12/2020 | 1 | 19 | Brandie Sigler |
| MYOI Youth Voice Training | Zoom Meeting or Webinar | 05/27/2020 | 3 | 21 | Jackelyn Martin |
| RELAX Series July 6-9 9:30 am | Zoom Meeting or Webinar | 07/06/2020 | 1 | 56 | Holly Tiret |
| Understanding the Development of Self-Control | Zoom Meeting or Webinar | 07/10/2020 | 2 | 77 | Holly Tiret |
| 2020 Grape Kickoff Webinar | Zoom Meeting or Webinar | 04/23/2020 | 3 | 83 | Katherine East |
| Grape Prebloom Webinar | Zoom Meeting or Webinar | 06/04/2020 | 2 | 45 | Katherine East |
| Adulting 101-Cooking 101 | Zoom Meeting or Webinar | 05/28/2020 | 1 | 191 | Michelle Neff |
| Young at Art Extension Extras Parenting Hour | Zoom Meeting or Webinar | 06/16/2020 | 1 | 40 | Courtney Aldrich |
| Remote Work: Making It Work in Local | | | | | , |
| Government | Zoom Meeting or Webinar | 06/19/2020 | 1 | 77 | Eric Walcott |
| May Monthly Product Center Client | | | | | |
| Consultations | MSUE Oakland | 05/01/2020 | 1 | 18 | Becky DeYoung |
| Mindfulness for Children 7.15.20 9:30 am | Zoom Meeting or Webinar | 07/15/2020 | 1 | 71 | Holly Tiret |
| Pollinator Prime Time | Zoom and Facebook Live | 06/22/2020 | 1 | 78 | Nathaniel Walton |
| Cottage Food Law Webinar | | | | | |
| Michigan Cottage Food Law Webinar | Zoom Meeting or Webinar | 05/05/2020 | 1 | 69 | Beth Waitrovich |
| | | 05/05/2020 05/19/2020 | 1 1 | 69 55 | Beth Waitrovich Beth Waitrovich |
| - | Zoom Meeting or Webinar | • • | | | |
| How Children Develop, Extension Extras - Professional, 6-18-2020 | Zoom Meeting or Webinar | • • | | | |



| MYOI Kalamazoo - Webinar: Tips for Successful | NACIJ Frita naša n Kant Carret | 04/20/2020 | | 22 | line if an Ontarriet |
|--|--------------------------------|--------------|--------------|-----|----------------------|
| Saving (Dollar Works 2) MYOI Kalamazoo - Webinar: Making Money | MSU Extension Kent County | 04/29/2020 | 4 | 33 | Jinnifer Ortquist |
| Decisions (Dollar Works 2) | MSU Extension Kent County | 05/20/2020 | 4 | 21 | Jinnifer Ortquist |
| Sustainable management of internal parasites in | WISO Extension Rent County | 03/20/2020 | _ | 21 | Jilliller Ortquist |
| sheep and goats in the upper Midwest and | | | | | |
| Northeast USA session 4. | Zoom Meeting or Webinar | 06/02/2020 | 2 | 62 | Michael Metzger |
| The Purpose of Play 6/17/20 Association for | 20011 Weeting of Webina | 00/02/2020 | - | 02 | Whender Wietzger |
| Child Development | Zoom Meeting or Webinar | 06/17/2020 | 1 | 184 | Kylie Rymanowicz |
| Reading Your Animal: Understanding Body | MSU Extension Leelanau | 00/17/2020 | <u> </u> | 104 | Kylic Kyllianowicz |
| Language with Melissa Elischer | County | 06/30/2020 | 11 | 125 | Rosali Collier |
| MAC Legislative Conference Components of | County | 00/ 30/ 2020 | | 123 | Nosan comer |
| Extraordinary Governance 4/16/20 | Zoom Meeting or Webinar | 04/16/2020 | 2 | 58 | John Amrhein |
| Interviews for Success | Zoom Meeting or Webinar | 05/06/2020 | 2 | 25 | Janice Zerbe |
| HBE - On-line Webinar - 04 02 2020 | Clare County Building | 04/02/2020 | 1 | 30 | Teagen Lefere |
| Life Skills Learned through Animal Projects | Zoom Meeting or Webinar | 04/23/2020 | 20 | 20 | Janice Zerbe |
| Life Skills Learned through Animal Projects | Zoom Meeting or Webinar | 05/28/2020 | 28 | 28 | Janice Zerbe |
| , | Kalkaska County MSU | | | | |
| Virtual Lamb Show | Extension Office | 06/22/2020 | 2 | 15 | Karie Saxton |
| SNAP2020Home Alone Safely 2 | Zoom Meeting or Webinar | 05/06/2020 | 1 | 215 | Jill Connin |
| | Zoom Webinar and Facebook | | | | |
| Money Smart Business | Live | 07/08/2020 | 1 | 11 | Elizabeth Martinez |
| Cottage Food Law | Zoom Meeting or Webinar | 05/19/2020 | 1 | 45 | Beth Waitrovich |
| Home Alone Series 2 | Zoom Meeting or Webinar | 04/20/2020 | 1 | 111 | Elizabeth Wiener |
| 4-H SPIN Club: USA Road Trip | Zoom Meeting or Webinar | 07/08/2020 | 2 | 29 | Lance Fowler |
| 2020 Field Crops Crop and Pest Update - | | | | | |
| Southwest | Dowagiac Conservation Club | 02/10/2020 | 3 | 40 | Eric Anderson |
| June Monthly Product Center Client | | | | | |
| Consultations | MSUE Oakland | 07/01/2020 | 1 | 28 | Becky DeYoung |
| Spring 2020 MSU Tree Fruit Webinar Series | Zoom Meeting or Webinar | 04/13/2020 | 6 | 478 | Emily Pochubay |
| Venture to Adventure: Experience Outdoor | | | | | |
| Careers | Zoom Meeting or Webinar | 07/28/2020 | 4 | 30 | Laurie Rivetto |
| Webinar: Cash Crunch due to COVID-19: Ten | | | | | |
| Tools to Manage Your Finances | Ionia MSU Extension | 07/21/2020 | 1 | 1 | Brenda Long |
| Don't Break Me- Youth Business Guide to | MSU Extension Van Buren | | | | |
| Success | County | 01/03/2020 | 2 | 21 | Janice Zerbe |
| Building Early Emotional Skills for Parents | Zoom Meeting or Webinar | 07/09/2020 | 6 | 50 | Kylie Rymanowicz |



| 08-11-2020 CADL Intro Food Preservation: | | | | | |
|--|-------------------------------|------------|---|-----|--------------------|
| Online Via Zoom | Zoom Meeting or Webinar | 08/11/2020 | 1 | 50 | Kellie Jordan |
| Safe Food Healthy Kids August 5 | Zoom and Facebook Live | 08/05/2020 | 1 | 52 | Kara Lynch |
| Prepare your farm for tax season now | Zoom Meeting or Webinar | 07/17/2020 | 2 | 58 | Florencia Colella |
| Great Lakes Christmas Tree Virtual Conference | | | | | |
| and Trade Show | Zoom Meeting or Webinar | 07/30/2020 | 3 | 116 | Heidi Lindberg |
| Smart Gardening OUTREACH at the West | Devos Place Convention | | | | |
| Michigan Home and Garden Show | Center | 03/05/2020 | 7 | 1 | Rebecca Finneran |
| Building Early Emotional Skills for Parents August | | | | | |
| Webinar | Zoom Meeting or Webinar | 08/05/2020 | 1 | 41 | Kylie Rymanowicz |
| Guiding Principles For Highly Successful Families | Zoom Webinar and Facebook | | | | |
| - August Webinar | Live | 08/03/2020 | 1 | 67 | Kylie Rymanowicz |
| Michigan 4-H State Awards Program | Zoom Meeting or Webinar | 06/24/2020 | 4 | 103 | Betty Jo Krosnicki |
| Essential Skills for Learning and Life ERRC | Zoom Meeting or Webinar | 09/08/2020 | 1 | 12 | Kevin Zoromski |
| | | | | | |

| County | Self mailer Samples | Non Self Mailer Homeowner Samples | Total Homeowner Samples | Commercial Fruit | Commercial & Farm Samples | Total Samples |
|------------|------------------------|--|-------------------------------|---------------------|---------------------------------|------------------|
| Berrien | 59 | 12 | 71 | 18 | 114 | 203 |
| Branch | 10 | 0 | 10 | 0 | 22 | 32 |
| Calhoun | 22 | 3 | 25 | 1 | 166 | 192 |
| Cass | 5 | 0 | 5 | 2 | 11 | 18 |
| Kalamazoo | 75 | 2 | 77 | 7 | 44 | 128 |
| St. Joseph | 25 | 7 | 32 | 1 | 26 | 59 |
| Van Buren | 15 | 3 | 18 | 22 | 79 | 119 |



Van Buren County Residents Enrolled in Programs through MSU Extension Events Management July 2019 to March 2020

| DATE | TITLE | ADULTS | YOUTH |
|------------|--|--------|-------|
| 7/18/2019 | Industrial Hemp Production 101 | 1 | 0 |
| 8/1/2019 | 2019-2020 Produce Safety Grower Certification Course | 20 | 0 |
| 8/3/2019 | 4-H State Shooting Sports Tournament | 1 | 1 |
| 8/4/2019 | Great Lakes Natural Resources Camp | 0 | 2 |
| 8/10/2019 | 2019 Michigan State 4-H Dog Show | 0 | 1 |
| | Current Issues Affecting Michigan Local Governments: Dealing With the Threat | | |
| 8/28/2019 | of Invasive Species | 1 | 0 |
| 9/4/2019 | Pediatric and Adult Influenza Webinar | 10 | 0 |
| 9/7/2019 | 2019 MI Paddle Stewards - Benton Harbor | 2 | 0 |
| 9/7/2019 | Midwest Chestnut Producers Council | 1 | 0 |
| 9/16/2019 | Make a Spending Plan Work for You! ~ Webinar | 1 | 0 |
| 9/18/2019 | MSU Tar Spot Field Day | 1 | 0 |
| 9/27/2019 | 2019 Cover Crop and Crop Innovation Field Day at Kellogg Biological Station | 1 | 0 |
| 10/1/2019 | Connecting Entrepreneurial Communities 2019 | 3 | 0 |
| 10/9/2019 | The Latest Buzz on Pollinators | 1 | 0 |
| 10/10/2019 | 16-Hour ServSafe Manager Training – Jackson County | 2 | 0 |
| 10/15/2019 | 8-Hour ServSafe Manager Training – Calhoun County | 1 | 0 |
| 10/17/2019 | Homeownership - Online (MSHDA) October 17 | 1 | 0 |
| 10/26/2019 | Homebuyer Education - Flint | 1 | 0 |
| | Current Issues Affecting Michigan Local Governments: Understanding the | | |
| 10/31/2019 | Independent Citizens Redistricting Commission | 1 | 0 |
| 11/12/2019 | Coming Together for Racial Understanding Train the Trainer Workshop | 1 | 0 |
| 11/13/2019 | Making It In Michigan Conference and Marketplace Trade Show | 1 | 0 |
| 12/2/2019 | Making the Most of the 2018 Farm Bill Commodity Provisions | 1 | 0 |
| | Current Issues Affecting Michigan Local Governments: Fiscally Ready | | |
| 12/16/2019 | Communities | 1 | 0 |
| 12/17/2019 | Stored Grain Management Training for Farmers/Commercial Applicators | 1 | 0 |
| 12/30/2019 | 4-H Spa-Delicious Countywide Project | 0 | 15 |
| 1/3/2020 | Pest and Crop Management Update Meeting 2020 | 3 | 0 |

| MICHIGAN STATE | Evtension |
|----------------|-----------|
| UNIVERSITY | LACCION |

| 1/7/2020 | 2020 SMaRT (Soybean Management and Research Technology) Meetings | 1 | 0 |
|-----------|--|----|----|
| 1/9/2020 | Greenhouse Emergency Preparedness | 2 | 0 |
| 1/10/2020 | 2020 Master Citizen Planner Live Webinar Series | 1 | 0 |
| 1/14/2020 | Youth for the Quality Care of Animals (YQCA) | 0 | 35 |
| 1/15/2020 | Beginning Farmer Webinar Series 2020 | 1 | 0 |
| _,, | Farmworker Produce Safety Training Tools for English-speaking Crew Leaders | _ | • |
| 1/16/2020 | and Managers | 1 | 0 |
| 1/31/2020 | Ag Action 2020 | 14 | 0 |
| 2/4/2020 | Retirement Myths and Facts ~ Webinar | 1 | 0 |
| 2/5/2020 | Christmas Tree Pest Management Webinar Series | 3 | 0 |
| 2/8/2020 | 2020 MSU Extension Master Gardener Recertification | 21 | 0 |
| 2/11/2020 | Youth for the Quality Care of Animals (YQCA) | 0 | 23 |
| 2/18/2020 | Restricted Use Pesticide Training 2020 | 9 | 0 |
| 2/18/2020 | 8-Hour ServSafe Manager Training – Kalamazoo County | 0 | 1 |
| 2/21/2020 | 4-H Beef, Sheep and Swine and 4-H Veterinary Science | 1 | 0 |
| 2/24/2020 | Make a Spending Plan Work for You! ~ Webinar | 1 | 0 |
| 2/27/2020 | Every Penny Counts: Savings Strategies & Tips | 1 | 0 |
| 3/1/2020 | 2020 4-H Alumni Tip-Off Reception | 3 | 0 |
| 3/3/2020 | 2020 Great Lakes Conference: Educator Luncheon & Stipend Application | 1 | 0 |
| 3/4/2020 | The Arthur Berkey Agriculture, Food and Natural Resources Science Fair | 1 | 4 |
| 3/5/2020 | Preventing Perinatal Hepatitis B Virus Webinar | 1 | 0 |
| 3/6/2020 | Spotted Lantern Fly Workshop | 1 | 0 |
| 3/7/2020 | 2020 Grand Rapids Smart Gardening Conference | 4 | 0 |
| 3/11/2020 | Youth for the Quality Care of Animals (YQCA) | 0 | 16 |
| 3/12/2020 | 2020 Oceana Asparagus Day | 1 | 0 |
| | Extension Master Gardener Program Training Course West Olive - Ottawa | | |
| 3/19/2020 | County | 1 | 0 |
| 3/26/2020 | Safe Food = Healthy Kids - Online Training | 4 | 0 |
| | 51 Programs | | |

CANR Michigan Cities Report City Oct 1, 2019 - Aug 31, 2020 Set a date range and one or more cities using the menus to the right ^Bangor\$|^Bloomingdale... Regex Click here for documentation on how to use the Michigan Cities Report set this to "REGEXP" then paste cities from page 2 **All Traffic** Pageviews 600 400 Pageviews 14,714 891 Oct 1, 2019 Dec 8, 2019 Feb 14, 2020 Apr 22, 2020 Jun 29, 2020 Jan 11. 2020 Aua 2. 2020 Nov 4. 2019 Mar 19, 2020 May 26. 2020 Avg. Time on Page **Bounce Rate** Users Sessions Pageviews Pages / Session 39,263 9,642 00:01:51 54.81% 16,005 2.45 Traffic Channels explain terms **Content Engagement** explain terms Campaign Pageviews ▼ (not set) 43,581 Organic Search 11.8% extension_remote_learning_resources 168 Direct 1,718 1,243 Skimmer 412c43c6ee-EMAIL_CAMPAIGN_2018_04_27_C... 56 Referral Bouncer Social Consumer 4-h 56 15.6% (Other) Dweller 64.9% Email news digest dec2019 week3 28 Paid Search 1,550 1-5/10 >



MSU Extension Partners and Collaborators

Van Buren ISD

DHHS

CSHCS

Holy Family Health Care

Project NOMAD MBG Marketing

Intercare

Domestic Violence Coalition

Diocese of Kalamazoo

WMU CAMP

Van Buren County Friend of the Court

Bronson Healthcare MDARD Licensing

Michigan Department of civil rights

Southwest MI Childcare Resources

Region IV Area Agency on Aging

Van Buren Department of Health and Human Services

Van Buren/Cass District Health Department

Van Buren Community Health Committee

Van Buren Substance Abuse Task Force

VBISD Early Care and Education

SW MI perinatal quality improvement Collaborative

Telamon Corporation

Van Buren Domestic Violence Coalition

United Christian Services

Post Adoption Resource Center Region

Van Buren Courts

Holy Family Healthcare

Lawrence Highschool

Lawrence Elementary

Telamon

El Concilio

Telamon Migrant Head Start Talent Investment Agency

Van Buren Community Mental Health Southwest Michigan Behavioral Health Department of Health and Human Services

Western Michigan University Van Buren County Sherriff Office

Van Buren Intermediate School District Michigan Department of Corrections

Michigan State Police

Pharmacists

Avenue Family Network INC

Senior Services

Van Buren Conservation District

Paw Paw Library